

Hiawatha Music Co-op  
Monthly Meeting Minutes  
2-11-2015

Present: Jesse Luttenton, Erin Leahy Putvin, Julie Foster Lindquist, Susan Divine, Susan Bertram, Doug Kitchel, Lee Ossenheimer, Mike Fitzpatrick

Absent: Heidi Stevenson (excused), Katrina Keough (excused), Michael Reed (excused)

Jesse moved to accept meeting minutes from January 2015. Mike seconded. Motion carried.

Financial Report (Doug): MCFCU \$28,189.34; Bell \$68,185.39; Total= \$96,374.73

Wells Fargo account is closed as of 2-10-2015. Doug is happy to look into and possibly pursue different types of investments. Bell Financial is responsible and easy to work with, as well as responsive and respectful.

Mike moves to accept the financial report. Lee seconded the motion. Motion carried.

Discussed the Arabesque tent sale and input therein. Looking for this to be mutually beneficial.

Warm-Up Wednesdays (monthly performances on third Wednesday of each month 6-9 pm /2 at the Ore Dock Brewery) are set to be in motion. First performers will be Nick Adams and the Aral Sea Divers (due to a personal emergency with Sarah and Clancy). HMC Co-op Members \$5, General Admission: \$7, 13-17: \$3, Children under 12: FREE

Distance clause from Bliss was consulted. Mike will present to music committee and provide feedback.

Insurance: No financial benefit for cancellation of festival (Susan will get a quote of what insurance for this would cost). Only certain types of cancellation will be considered. Discussion of adding clauses to contract to help us in the event of "acts of God" (i.e. that HMC is not responsible in the case of a cancelled festival). Agreed to review our contract and return with input. Susan will complete insurance application and consult Paul Marin on contract language.

Old business

Discounted bulk tickets discussion (packs of 50+). Doug moved that the board create policy that offers 10% discount to organizations or groups buying 50 tickets at a time (one transaction) No refunds or exchanges. All fifty tickets must be the same type (day pass/weekend) and adult tickets only. NOT for resale. Erin seconded the motion. Motion carried. One nay.

Logo contest decision was made.

Al Sherbinow is requesting an increase in food tent budget from \$2300 to \$4600. Currently, Al is serving 400 people per meal. There has been less local donation, food-wise. He has been

working on a shoestring budget. Much discussion in favor of Al's request. Mike moved to increase food tent budget from \$2300 to \$4600. Lee seconded the motion. Motion carried.

Music Committee (Mike): One more band to book. Seventeen sets are book and presently within budget. Sounds like a very energetic line-up!

Teen Scene Opening: Karen DeYoung is stepping down as Area Coordinator. Troy Graham is interested in applying. Much discussion., Goal is to have this decision made within 30 days.

#### Director's Report

A meeting was scheduled with the Great Lakes Center for Youth Development's Director Amy Quinn and marketing consultant Victoria Leonhardt for the purpose of gaining an assessment of our current marketing practices. HMC will begin using Google Analytics on our website to assess how people are coming to our website and will analyze demographics, thereof. After a year of analyzing our website demographics and completing our surveys, we can consider adjustments in our marketing. GLCYD Strategic Planning Services contract bid=\$450. HMC can GLCYD for about \$75/yr. This meeting was very helpful. Amy and Victoria were quite complimentary of HMC. Amy sent a proposal for a fee of \$450. This fee will include the following work: review all info to date (including the strategic plan and retreat work the board has done), consult to plan training sessions, facilitate up to eight hours of meetings. She will provide notes, help implement ideas, and provide project tracking. Jesse moved to join GLCYD. Susan seconded the motion. Motion carried.

Festival Meeting has been rescheduled to February 24.

Michael Reed sent an email in response to the Elk Club. Elk board was meeting and planned to discuss our request to use a caterer (they have not done this in the past!)

Beer: Jesse, Michael, and Susan met and Blackrocks is interested. No proposal has been made, looking into logistics, also looking into the idea of donating a portion of sales to HMC.

Michael is looking into a variety of surveys.

HMC posters on display throughout Feb.

HMC sponsored jam on Sunday (2-15) at PWPL.

Jeremy Kittle playing this Friday (2-13) at Forest Roberts.

Luthier discussion. We are interested in pursuing this.

Jess moved to adjourn at 8:10 pm. Mike seconded. Motion carried.

--Minutes respectfully submitted by Erin Leahy Putvin on 3-3-2015