

Hiawatha Music Co-op
Board Meeting Minutes
8-12-2015

Present: Julie Foster-Lindquist, Erin Leahy Putvin, Michael Reed, Lee Ossenheimer, Susan Divine, Susan Bertram, Heidi Stevenson, Mike Fitzpatrick

Absent: Doug Kitchel (excused), Katrina Keough (excused), Jesse Luttenton (excused)

Heidi moved to accept the minutes from July. Susan B. seconded. Motion carried.

Treasurer's Report: Bell Financial \$68,704 (down slightly), MCFCU (checking): \$53,756.94 \$5.00 (savings). Last year at this time, we were roughly \$33,069 in checking.

Susan D. recommended putting some money from the the checking into the savings so that interest may be earned.

Lee moved to move all but \$10,000 into savings. Michael seconded. Discussion: Susan D. and Doug will work out future transactions.

Motion carried.

Strategic Planning Meeting Schedule: Looking into a one day (8 hr) retreat with Amy from Great Lakes Center for Youth Development.

Erin moves to hire Amy with GLCYD to do a one-day retreat for strategic planning at the approximate cost of \$400. Lee seconded the motion. Motion carried.

Warm-up Wednesdays: Budget report tabled.

Events: Draft of HMC event/concert checklist reviewed. Add security needed, add type of event (educational, promotional, etc.), and attach budget sheet for this.

Discussed former Marquette Center for Arts and Culture (now called Marquette City Arts and Cultural Office). They are no longer hosting events. Rather, this office will now be working on community collaboration and regional promotion of arts/cultural events.

Quickbooks: Charts of 2009-2015 were presented and reviewed. Estimated festival profit: \$20,000.

Festival Survey: 4.4% attendees reported

Highlights: 77% were not HMC members, 85% believed ticket value was good, 85%+ were very likely to recommend the festival to others, and 65% learned of the festival through friends.

-How do we better survey? Suggestions included offering an incentive for completing the survey.

Website: Add Mission Statement to website. Also, add definition of traditional music to website.

Other: Address the bike issue with bike racks. Also, add security measures for unattended bikes.

-Lengthy discussion of disruptive behavior at festival. Suggestion to create a “crisis intervention team.”

-Discussed insurance and claims.

Director’s Report

Brief coverage of 2015 items and checks over \$500.

Susan D. requested time-off from Oct. 12-16.

Susan is having problems with Quickbooks and Mac. Need mentor.

Waiting on Women’s Center contract.

Susan is looking into a better bundle for phone and internet with board support.

Mike moved to adjourn at 7:35. Heidi seconded. Motion carried.

-Minutes respectfully submitted on 9-8-2015 by Erin Leahy Putvin