

Hiawatha Music Co-op
Board Meeting
5-21-2014

Present: Katrina Keough, Susan Divine, Julie Foster-Lindquist, Jesse Luttenton, Doug Kitchel, Mike Fitzpatrick, Gene Bertram, Lee Ossenheimer, Erin Leahy Putvin

Absent: Heidi Stevenson, Steve Nelson

Doug moves to accept minutes from past meeting. Katrina seconded. Motion carries.

Financial report is tabled until next meeting.

Old Business

-General liability insurance: Paul Marin is reviewing this policy.

Board Liability one page pricing review. Suggestion to have Tyler Gauthier review this with the board. \$744/year for \$1,000,000, \$1244/year for \$2,000,000, and \$500 additional/year for each additional million coverage added.

-Dance floor rental: Susan heard from Ron Larson. He's willing to coordinate loading/unloading/assembly/disassembly of floor (if he is able to get this time off work) for the Scandinavian Festival. The current request is for the same rental plan as in past years: \$100 deposit down/\$100 cost for rental. Much discussion ensued. We plan to raise the cost of this for the future. Mike moves that we extend the same terms as in past years, with the info that this price will rise in the future. Doug seconded. Motion carried with six in favor and one nay.

Committee Reports:

Music Committee: Mike

Everything is lined up except for the dance caller. Mike suggested and inquired Sarah York and is waiting to hear back from her. Other suggestion involve inquiring Jo Foley.

Frostbitten Grass reunion will be featured during the Ventucky String Band performance. Matt Sales is requesting HMC PR for this reunion performance.

Membership: Katrina

Looking into bags to stuff with information (brochures, raffle tickets, etc.). Fifty bags will be stuffed. Looking for carpet remnants for booth.

Venue Development

A meeting was held at Gene's house and ideas/necessities/legal issues/and important points were discussed and outlines. Discussed Chocolay, Marquette Twp., and O'Dovero properties as possible locations. We need to establish what our needs are. Susan suggested posted the proposed changes to tourist park in the membership tent.

PR

Katrina has been trying to add past musicians to our Twitter site. Our Twitter handle will be #hiawathamusic. Will add this handle to each post.

Policy

Planning is in the works.

Fundraising/Finance

Doug presented a couple of ideas (raffle and silent auction to help raise funds for our organization. Food for thought.

Strategic Planning

Needs to be developed

Archive

Moving right along. Denise Bowman has been sifting through many things like tickets and programs. Mary O'Donnell will be joining Denise in organizing.

Beaumier Center received grant for HMC exhibit.

AITR: Julie

Vinyl banner is being designed. Jesse moves to spend \$80-100 on banner. Lee seconded. Motion carried.

Posters

Plan to go with higher quality for past year's festival posters. Katrina moved that we print twenty of each past festival poster in high quality print. Doug seconded the motion. Motion carried.

Jesse asked if we could have an online vote about which posters to use.

Doug moved that we offer fifty of this year's posters @ \$3/ea. (will reconsider if cost is more than \$1/poster). Mike seconded the motion. Much discussion about posters being stolen about town. Vote: One abstain and six in favor. Motion carries.

Boy Scouts Bottle and Can Collection: Lee

Lee discussed having a trailer near second stage and perhaps near main stage. Lee plans to write a proposal for the board to vote on. Doug suggested designing a plan to avoid theft.

Flags

The cost of the flag was much higher than anticipated. Still working on this.

Director's Report

-Susan did a check on the city promotional fund. This is not a grant. The money will be applied to cost at the end and reimbursed.

-Advertising budget is currently set at \$2500. \$1300 and \$365 for day sponsorship goes to PR90 (this is more than half of our budget). Jim Parks (Great Lakes Radio) approached HMC about an ad package proposal. For twenty weekend passes and twenty day passes he will offer \$2300 in kind trade for 150 thirty second ads or 135 sixty second ads and add tickets to his shopping show (which they would sell). This will also include two live interviews. Discussion involved proposing alternatives and include this in our strategic planning, later on. Research target zip code areas. We will not be accepting this offer, at this time.

-Green Team Update: Laura Nagel is interested in Area Coordinator position. She will need a monitor.

-Monitor Update: Still need monitors in funds and electrical (need licensed electrician for this job).

-Contracts pending: ATM and roll-off.

-Online ordering did not get off the ground. There was a glitch, and it is now fixed.

-Second stage: Susan and Lee visited the site and used a surveyor's level to check the land. There is a ten inch difference where we usually set up second stage. If we do not want to manipulate the ground, we should shift the stage by a 90°. Back of stage would face Area G (as there is less difference in the land in that area). Plan to possibly drop sand in low spots and rake out/level.

-Horse area has pylons/posts that need to be removed by the city before the festival.

-FYI email was sent to Capt. Riebolt.

-Children's area t-shirt logo submission voting occurred.

Gene moved to adjourn at 8:00. Katrina seconded the motion. All were in favor.

Minutes respectfully submitted by Erin Leahy Putvin on 6-3-2014