

Hiawatha Music Co-op
Board Meeting Minutes
12-9-2015

Present: Katrina Keough, Josh Thompson, Mike Fitzpatrick, Doug Kitchel, Susan Bertram, Pearl Taylor, Susan Divine, Julie Foster-Lindquist, Michael Reed, Lee Ossenheimer

Absent: Jesse Luttenton, Heidi Stevenson (excused)

Mike moved to accept the meeting minutes from November. Katrina seconded the motion. Motion carries.

Next Board Meeting will fall on Wednesday, January 13, 2016.

Board Retreat and Strategic Planning meeting is scheduled for Saturday, January 9, 2016 from 9-5 in the Landmark Board Room. HMC will provide breakfast. Be prepared to purchase lunch.

March meeting minutes were recreated from Susan's notes as Erin was absent. Katrina moved to accept the March meeting minutes as recreated from Susan. Michael seconded the motion. Motion carried.

Treasurer's Report- Doug

Checking: \$2078.42

Savings: \$42,860.25

Bell Financial: \$67,270.20 as of 12-8

Susan B. moved to accept the Treasurer's Report subject to audit. Katrina seconded the motion. Motion carried.

Old Business

-Susan D. and Julie met with Amy Quinn from GLYCD yesterday in preparation for the Strategic Planning meeting on January 9.

-Chuck Ganzert responded by forwarding the Main Stage Sound Requirement document. Much discussion. This subject will be revisited. For 2016, we are not looking for a change in sound.

-Chamber: Worth exploring more. Will revisit.

-Midwest Folk Alliance: Mike F.: Dedicating to promoting traditional music. Membership levels are based on the budget of the nonprofit involved. Our price would range between \$150-\$250 for yearly membership. Wheatland currently has \$500 budgeted for Hiawatha at this point. We will ask more questions about this. Wheatland sends four people to the yearly Alliance gathering each year. It is suggested that HMC members would find easy connection to directly meet performers instead of dealing with agents. They also offer organizational workshops on festival operation. Essentially, projected visit would be in 2017.

-BRITE Initiative: Paul Marin responded. He considers this more of a personal choice. This falls in a grey area for us, philosophically. Lengthy discussion. Need to figure out if this is a good fit for HMC.

New Business

- NMU Folk School for Youth Week was announced by Dan Truckey at the Claudia Schmidt concert. Dan Truckey announced the reception of a grant to host this folk school a week before the Festival. HMC will be looking into offering a scholarship to this school for local youth, but we are waiting for more information. Doug will look possible collaboration (with what? i can't recall).
- Warm-up Wednesday Posters: 150 posters printed. These need to last us through May. Ben Hassenger will open on the first Wed. (January 20) during "Yoopers Uke Week."
- Erin briefly discussed Instagram. We've got it up and running. Photos will be added regularly. Erin will be in contact with Sue Dohrman.
- PR Newsletter: Katrina discussed "MailChimp" and will be writing a proposal and looking into a price quote.
- Archiving committee: Mike and Michael met and set-up the shelving units a couple of weeks ago. Need to decide what to do with reel to reels.
- Events: Warm-up Wednesdays start January 20th.
- Music Committee: Feel behind in comparison to past years. Meeting tomorrow night.

Director's Report: Susan D.

- Claudia Schmidt: Advanced Tickets: \$770.82, Door: \$415.83=\$1186.65 total. Total profit: \$686.65. Susan D. has to reconcile with Dan Truckey to finalize numbers.
- Office Improvements: installed two new shelves and discarded three old shelves
- Gerry Shelafoe designed our ad for Pure Michigan publicity. We are using the same ad for the *Travel Marquette* magazine.
- An HMC Christmas tree has been decorated at Peter White Public Library.
- Warm-up Wednesday advertisement has begun.
- Susan will be leaving town tomorrow and office will be closed until the first week of January.
- First Festival meeting will be held Monday February 8, 2016 at 5:30 at the Commons Room.

Mike moved to adjourn at 7:40 p.m. Michael seconded the motion. Motion carried.

--Minutes respectfully submitted by Erin Leahy Putvin on 1-7-2015