

Hiawatha Music Co-op  
Board Meeting Minutes  
5-13-2015

Present: Doug Kitchel, Mike Fitzpatrick, Michael Reed, Jesse Luttenton, Julie Foster-Lindquist, Susan Divine, Susan Bertram, Heidi Stevenson, Erin Leahy Putvin, Lee Ossenheimer

Absent: Katrina Keough (excused)

March minutes are tabled.

Doug moved to accept the meeting minutes from April. Mike seconded. The motion carries.

Treasurer's Report: Doug: It appears that we have been losing money this quarter with our investments at Bell Financial. Doug has a meeting scheduled with Jesse Bell. He will discuss financial performance. Mike asked some key questions for Doug to address in his meeting: Is the performance based on poor choices, investment-wise or is the conservative investment options that are allowing poor results. Jesse recommended more aggressive investments in a past conversation with Doug. Michael recommended diversifying choices and perhaps looking into bonds. Doug will report after his meeting with Jesse Bell.

Bell Financial: \$69,035.28      MCFCU: \$9,354.89 (last year \$5,870)

Heidi moved to accept the financial report, subject to audit. Jesse seconded. Motion carries.

Membership: (See print out): Proposed changes presented. Eliminate \$10 membership. Proposal to change \$50 membership to \$75, \$100 to \$150 (add increase on festival tickets), \$500 membership will be called "Family Festival Package." (see handout for complete changes).  
-These proposals are in line with other similar festivals (Wheatland and Bliss). This change will start at the new year. Much discussion. We'll try out this proposal and re-evaluated.  
-At this point, we've surpassed numbers from both 2014 and 2013, membership-wise).  
Suggestion to add a poster to the \$75 membership.  
Doug moves to accept proposed membership changes and add poster to \$75 membership option. Michael seconded. Motion carries.

-Response to Jim Supanich was written asking for one year to evaluate his offer, educate on options, and reconsider proposal.

Much discussion. Doug suggested surveying our attendees on their interpretation of sound. Michael asked about how the musicians feel with current sound.

Elks: Michael: Mr. Schoonover has no problem with the membership-only portion of the meeting with the exception of his employees. Moving forth.

Events: Susan: Bayou meeting 4 pm on Tuesday. Posters are made. This project will be for fundraising for year-round events. There will be a volunteers sign-up at the Bayou Event. Additionally, there will be a volunteer sign-up at the Blackrocks event on July 1. Septmeber will offer a Master Artist performance at NMU (funded by NMU).

-Recommendation (Doug) to check out the new amphitheatre at the Iron Museum for rental.

-E-vote: Bonifas donation for yearly fundraiser. Passed.

-Contract signed with Blackrocks for Hiawatha Festival brew.

Director's Report: Susan D.

-Phil Watts: No applicants for Augusta scholar. Phil suggested we offer this money to support a scholar attending the Wheatland Music camp (comparable price to Augusta). Heidi moves that we move forward with Phil's recommendation to offer Augusta scholarship money for Wheatland Music Camp. Jesse seconded the motion.

-Lindsay Lou & the Flatbellys contract has been signed.

-Discount festival tickets to \$25 after a certain time. Discretion in the hands of the official in charge of tickets at time.

-Susan D. would like to purchase an instrument for the festival raffle. She will talk to Jim's Music about options. More discussion to follow.

-Google analytics were presented and reviewed.

-All set with the Luthier.

-\*\*\*\*\*I HAVE HERE (NOT SURE WHY)

-BOD members should meet with the city

\*\*\*\*\* (NOT SURE WHAT THIS REFERS TO. SHOULD I TAKE IT OUT?? It directly follows the Luthier discussion)

-Jesse Ossenheimer was requested to be Norm Duman's apprentice. Norm requested he be an official monitor in this position.

-Brian Leahy of Leahy's Luck is interested in bringing a group to perform in Marquette County. He is looking into collaborative fundraising. Michael will share information from Brian.

Heidi moves to adjourn at 7:25 pm. Jesse seconded the motion. All were in favor.

--Minutes respectfully submitted by Erin Leahy Putvin on 5-28-2015