

## Hiawatha Music Co-op's BOD Meeting November 10, 2021

Attending: Julie Foster-Lindquist, Tammy Willis, Susan Bertram, Ann Fisher, Candice Blackstone-Larson, Melinda Britton, Jeff Krebs

Attending via phone: Katrina Keough

Absent excused: Josh Thompson

Meeting commenced at 6:39pm by Julie

Approval of October Board Meeting Minutes

Approval of Treasurer's Report

1. Checking currently is at \$11,803.86. The remainder of the report will be tabled until the next meeting.
2. Current P&L

### Old Business

1. Update City of Marquette contract negotiations. Tammy and Susan D met with the City Parks and Rec and are working on a new five year contract. We may modify it because of meter usage. We can leave things the way they are (3 meters, with service fee, base fee--roughly \$24 per month, per meter), we can relinquish our panel and meter usage to the City (hopefully with a reduction of fees from the city in exchange), we can combine the three meters but the savings wouldn't be great. If we turn over panels to the city we may pay a higher rate. We may have a separate meeting in order to make a decision on this issue.  
**Board Action:** Melinda moves to table the contract until next month to gather more information, seconded by Ann. Motion carried.
2. Update on MBLP seasonal meter policy change (see above)
3. Rotary November 22nd Holiday Inn. Katrina has prepared a powerpoint. Candice can attend, Ann can go too. It's possible Katrina cannot attend.
4. GLCYD - Non Profit Conference - "report" by Julie, Katrina and Tammy. Slides are available--info was presented on grant writing, marketing, etc--it was a very good conference and info gained will be helpful for us down the road.

### New Business

1. Board Election Results - Welcome new members. New Board Members re-elected: Jenna Hartom (remote position) and Jeff Krebs. New BOD members elected were David Wood and Dan Truckey. Orientation slated for early December. Sue Bertram will organize this.
2. Annual Meeting wrap up / review. \$1580 taken in at the Annual Meeting (\$115 of that donations, the rest membership). \$2160 gained from Zoe Speaks. \$1461 paid for Annual Meeting food etc. Food was very good and the consensus is to keep catering for next year. \$332 was spent on food for Zoe Speaks during the week. Zoe Speaks did an excellent job at all events--what a band!
3. Changes in 2022 to Festival Gate / Parking. Jacobetti will not be available for parking for the next two years. Julie: This is a committee task to search for new parking places as alternatives. Tammy will spearhead this committee.
4. Holiday Baskets. Sue: We will be making these with donations from local businesses. Hope to start selling Nov 20th. Last year was successful.
5. Marquette Music Hall of Fame. HMC will be inducted into the Marquette Music Hall of Fame Nov 27th at the Masonic Red Room. Susan D will give our presentation. Ann, Julie, and Sue can go.

6. Michael Reed - food concession monitor request. Michael would like to add a second monitor. **Board Action:** Ann motions for this to be approved, seconded by Candice. Motion carried
7. Add loaned instruments to The Fold. Jeff would like to spearhead this idea of installing instrument hangers near the stage and obtaining instruments to live at the fold i.e. guitar, mandolin, banjo, fiddle.
8. Vote to change Signatories at the Credit Union. Julie: Melinda will become interim Treasurer and Katrina will be interim Secretary position at this point. Tammy will need to become a signatory and Susan Divine will be removed. **Board Action:** Ann motioned to make Tammy Wills ED signatory and remove former ED Susan Divine as signatory, seconded by Melinda. Motion passed.

#### **Director's Tammy Wills Report**

1. AED Rental to UP Cross for Oct event
2. Brand Kit work continues. Heather P is working on Hiawatha's branding (colors, font, etc).
3. Toilet problem fixed (finally-heck yeah!). There was a broken off piece of snake in the line.
4. Lisa Graham's training / priorities. Currently website, gift baskets, merch as of now.
5. PWPL Christmas Tree
6. Annual Meeting Survey Results: only eight responses. Most liked the idea of text reminders. We could maybe have an opt-in on renewal form, put a text-to in the newsletter, etc.
7. Google sheets/workspace. Tammy would like to use docs more. We are in agreement that this is the way going forward for organization of documents.
8. Web Maestro: #1 thing to talk about is updating merch and to add an auto-renew for memberships and donate monthly buttons as well as new donation buttons. Ann will call a fundraising committee meeting to work on this to bring to the board.
8. Advertising - Radio Results Network (60 tickets for \$4500 credit) **Board Action:** Candice makes motion to not move forward with RRN trade out, Melinda seconded, motion passed. HMC will continue with Public Radio 90 (offered the same rates as previously used) and Marquette Monthly (five months of ¼ page ads for HOtaaap and LATF).
9. City of Marquette - Promotional Fund of \$1,000 granted toward in-kind for the festival.
10. November 18th Tammy will Zoom with Cindy and Lola (Wheatland, Blissfest), re covid policy.
11. Can we provide lunch for Metis fiddlers on Nov 17? Yes.

#### **Consent Agenda**

1. Board Action - 10/13/21 - the BOD voted 9 yeas, 0 nays to transfer \$18,138 from the SVOG savings account to our regular savings account
2. Board Action - 10/20/21 - the BOD voted 9 yeas, 0 nays to accept 1 yr ABO Tent Rental Agreement for \$10,999
3. Board Action- 10/27/21- the BOD voted 9 yeas, 0 nays to hire Lisa Graham at the rate of pay at \$10/hr, up to 8 hours a week, 46 weeks / yr, 368 hours per year, employment effective immediately.
4. Board Action -10/27/21 - the BOD voted 7 yeas, 0 nays, 2 N/A to transfer \$18,367 (rounded down) from our SVOG account to our Checking account.

**Enclosures** – October Meeting Minutes, YTD Reports and projected Financials

Meeting adjourned at 8:33 pm

Respectfully submitted by Jeff Krebs