

Meeting Minutes

Date: 3/12/2025

Meeting Start: 6:36 PM

Attendance:

- Executive Director: Candice Blackstone-Larson
- Board Members Virtual: David Wood, Melinda Britton, Luke Guindon, Julie Foster-Lindquist, Susan Bertram, Lee Ossenheimer, Tom Dummer, Louise Anderson, Ann Fisher, Dick Pierson joined virtually part of the way through.
- Approval of Previous Minutes
 - **Ann Fisher made a motion to approve the minutes for January 2025**
 - **Seconded by: Susan Bertram**

Financial Reports

- Bell Financial
 - \$105,029.32
- Business Checking
 - \$17,991.82
- Grant Business Checking
 - \$33,296.09
- Business Money Market
 - \$105,233.32
- 12 month CD for \$100,000 at Incredible Bank

- **Treasurer's Financial Report Approval**
 - **Motion to approve: Ann Fisher**
 - **Seconded by: Lee Ossenheimer**
- **February Meeting Minutes**
 - **Motion to approve by Ann Fisher**
 - **Seconded by: Susan Bertram**

Old Business

- New board orientation - has not yet been arranged, David will organize with Luke in the coming weeks
- Board retreat update - on the schedule , no changes
- Water Is Life Festival - They have secured a main act and are in discussions with a couple of additional musicians. Hiawatha will plan to send a letter of support, \$500, and help promote it and get the funding

New Business

- Trailer Update - will wait for road restrictions and salt on the roads to clear before getting it to Marquette. It is ok and insured to stay on the lot until we are ready.
- ED Contract Update - new contract is close to being a final draft.
- **Ann Fisher made a motion to increase check writing ability to \$4000 as an increase from \$500.**

- **David Wood seconds the motion. All in favor.**
- Budget
 - **Susan Bertram motions to increase line item 3760 to \$1000 and call it community donations**
 - **Ann Fisher seconds that motion and Melinda Britton opposes on the basis of fiscal responsibility.**
- Renting out Fold space
 - Susan Bertram and Ann Fisher pointed out to avoid renting our space to religious or political organizations as well as the added responsibilities that come with renting a space with deposit, cleaning, scheduling, etc.
 - We should look at other fundraising opportunities, besides the few requests to use the Fold, and still run those requests past the board
- HMC Capital Investment Property List
 - trailers need to be registered and titled with Michigan Secretary of State (SOS), and added to insurance. Lee will go to SOS and complete these tasks.
 - Small Green team trailer is not insured, discussion has started to see if we should insure it, we currently have no title but to obtain a title it must go through Lowes to get the title.. It is not planned to be on driving roads and is likely to be a festival only trailer for usage.
- Candice Blackstone-Larson is working with Gauthier Insurance for a quote on insurance policies
 - rented/leased equipment endorsement
 - Non owned/hired motor vehicle motor vehicle liability endorsement
 - Business personal property insurance to cover things in storage
 - Bring it up for old business next month
- Festival Logo
 - Julie Foster-Lindquist has been and will continue to work with Globe Printing to try the look of corners on the logo and trying out different print color options
- Tourist Park Construction
 - Candice Blackstone-Larson and Lee Ossenheimer will be meeting with city in the first week of April
 - Construction is scheduled to be delayed until August
 - Dick Pierson offered the idea to meet as a group to discuss the festival needs so we might have requests for the city for the construction plans to better serve the festival
 - Lee Ossenheimer offered to further the deep internal discussion after this preliminary meeting with the city, there is a chance these discussions will not be needed in 2025 and could be had at a later date
 - Julie Foster-Lindquist brought up the fact that our Tourist Park rate is based on campsites used, if the construction eliminates some camping the rate may need

to be renegotiated.

- **Ticket price increases - ED presented a spreadsheet with information**
 - **Motion to increase ticket prices to festival.**
 - **Adult weekend advanced increase from \$125**
 - **Weekend Senior and teen from \$100**
 - **Children weekend from \$10**
 - **At the gate to \$150**
 - **\$10 increase for Friday, Saturday or Sunday only**
 - **\$5 increase on camping Thursday in area A,B,C,D,and E**
 - **\$10 increase on tent tags, screen tags, long and short campers**
 - **Parking passes increase to \$125**
 - **Anne Fisher motions to approve increases**
 - **David Wood Seconds the motion - All in favor**
- **Merch Tent**
 - Request was made for additional monitors at merch tent and additional requests
 - Candice can respond, board members can review
- **ED Report**
 - Vendor contracts have been sent out
 - Confirming with ACs and entry teams for festival
 - Jacobetti parking lots confirmed
- **Committee Reports:**
 - Events: Children's concert on schedule and Beer Release Act
 - Event musical acts are booked for this year
 - Membership:
 - Letters are going out to members
 - Fundraising sponsorship committee
 - Anne would like to move forward with fundraiser for the trailer
 - MSC:
 - Booking some bands, MSC has had some band contracts slip away while trying to secure contracts
- Candice is looking into email addresses for hiawathamusic.org emails with forwarding emails to personal accounts

Next Board Mtg – April 9th, 2025

Motion to Adjourn Meeting

- **Motion by: Anne Fisher**
- **Seconded by: Melinda Britton**

Meeting Ended: 8:50 PM