

## Meeting Minutes

Date: 4/8//2025

Meeting Start: 6:30 PM

Attendance:

- Executive Director: Candice Blackstone-Larson
- ● Board Members Virtual: David Wood, Melinda Britton, Luke Guindon, Julie Foster-Lindquist, Susan Bertram, Tom Dummer, Ann Fisher,
- Dick Pierson, Lee Ossenheimer, Louise Anderson joined remotely
- Approval of Previous Minutes
  - Ann Fisher
    - **Seconded by: Melinda Britton**

## Financial Reports

- Bell Financial
  - \$ 97,793.33 (net change -\$7,235.92 1/1/25-4/9/25)
- Business Checking
  - \$10,121.13
- Grant Business Checking
  - \$33,296.09
- Business Money Market
  - \$105,322.69
- 12 month CD for \$100,000 at Incredible Bank
  
- **Treasurer's Financial Report Approval**
  - **Motion to approve: Melinda Britton**
    - **Seconded by: Ann Fisher**

## Old Business

- New board orientation - scheduled for April 13th 6pm
- Board retreat update -
  - Candice Blackstone-Larson and Amy Quinn from Grow & Lead will work on putting together the new strategic plan based on notes from the retreat
  - Board members will review survey questions to work to put together a festival survey(s) with sample questions available on google drive
    - Members survey
    - Volunteers survey
    - Attendees survey
    - Musicians survey
- Water Is Life Festival -
  - Will be held on April 25th at NMU
  - Hiawatha will be listed as a sponsor
- Trailers
  - There is still an ongoing effort to get all trailers registered
  - Lee is looking into finding a place to possibly apply decals to the trailers
- ED Contract
  - 10. Conflict of interest

- New wording suggestion to state “Employee shall be
  - 11. Employee’s inability to contract for employer
    - Possible modification to allow ED to sign contracts
- Insurance
  - Candice Blackstone-Larson is waiting to hear back on quotes

## **New Business**

- Aloompa app
  - Used by Wheatland Music Festival
  - Rough estimate on a quote to use it for a festival
    - Basic package near \$4000
    - Additional packages available
- Sponsorship policy
  - Sponsorship committee has not met yet
  - **To return as old business next month**
- Membership committee
  - Has not met yet
  - Will discuss membership tier/benefits ideas
- Survey committee has been formed
  - Melinda, Dick, Luke, Candice
  - Will meet to pursue putting together a survey to be used at the festival
- Compensation for Monitors, ACs, Committee Members and Volunteers
  - Reevaluate packages
    - Monitor: receive 1 ticket to self, 1 ticket for partner
    - Area Coordinator: receive 1 ticket for self, 1 ticket for partner, tickets for children under 17 include food tent access + 2 comp tickets
    - Board Member: receive 1 ticket for self, 1 ticket for partner, tickets for children under 17 include food tent access, 3 comp tickets, option to enter festival on Thursday with payment
    - **Motion by Melinda: Include active event committee members to receive 1 comp ticket for the Festival**
      - **Seconded by: Ann Fisher**
    - Grant writer will be considered an Area Coordinator
- Logo
  - T Shirt has been selected for the approved logo
- Tourist Park
  - Children’s tent area size may be increased
    - May require some changes in the layout to accommodate
- Festival
  - Mulebone requested to waive proximity clause of 50 miles to allow them to perform in Marquette within a day or two of the festival
    - Discussion amounted in not waiving the proximity clause of 50 miles
- Executive Director Report
  - Will be moving money between accounts for trailer purchase
  - Early entry signup is going well
  - Newsletter will be going out end of the week

- Working on timelines and getting area coordinator schedules for festival coordination
- Announcing performers and the winner of the logo contest
  - would like to start putting performer names onto social media
- Fundraising
  - Ann Fisher is working on trailer fundraising
- Music Selection Committee
  - Dick Pierson reported that they are still working to fill their final performer slot and are looking at several local bands
- Budget
  - Plan to finalize budget and come up with minimum financial obligations of a scenario of a lost festival
    - **To return as old business**

Next Board Mtg – May 14th, 2025

**Motion to Adjourn Meeting**

- **Motion by: Melinda Britton**
- **Seconded by: Ann Fisher**

**Meeting Ended: 8:25PM**