

Meeting at the fold (finally!) with many Board members attending via Zoom

Attending: Jeff Krebs, ED Susan Divine, Julie Foster-Lindquist, Jose Garcia, Josh Thompson, Candice Blackstone-Larson, Melinda Britton, Lee Ossenheimer, John Gillette

Not attending: Sue Bertram, Michael Reed

Meeting called to order 6:08pm

Review August Board Meeting minutes, motion to accept minutes by Jose, Candice seconded, August minutes accepted

Treasurer's Report – Jose Garcia. Portfolio is currently sitting at \$88,689.10 (a gain of over \$2k from last month), Savings is currently \$7530.59, Checking: \$19,752.60. Motion to accept Treasurer's report pending audit made by Jeff, seconded by Lee, motion carried.

Old Business

1. Board Orientation: Julie was unable to print, but will take care of this after our meeting, Sue, Candice, Melinda and Sue B. will be helping with this process.
2. Go Fund Me Fundraiser Update: \$14,091 total so far raised between online gofundme and also supporters that have donated via mail and other ways. Goal is \$15k. We should try to go over the goal a bit (by \$500?) to pay fees. We should be done by end of Sept, but may keep it going until the time of our annual meeting.
3. UnFestival T-shirt sale update. \$7143 in July, \$451 in August, about \$7600 total, with expenses of \$4450, netting us about \$3234 profit so far. There is another \$3k in unsold shirts (with a good stock of sizes) in inventory.
4. Annual Meeting. Julie: We put out on the website about the nomination process. We will not have an annual meeting. Nominations for the BOD will be open till the end of Sept. Oct 1 we'll post the nominations and members will have one month to vote. We will announce the results of the process on November 7th.
5. Live At The Fold update. Kerry Yost had a successful show last week, Frank Youngman and Mark Schrock are tomorrow offsite. We have raised \$4080 so far with this program. Of this amount, \$593 has been paid out to musicians.
6. Contracts signed: New Office Lease for The Fold (3 year) and Get Fresh Communications (Heather Picotte) (to be paid quarterly).
7. Search Team for our new Executive Director. Calendar has been set up by Julie and ED: Susan D will announce news of her retirement at time of Annual Meeting, and we will announce the open ED position then. Beginning of year is the target for beginning interviews with the hopes to have someone picked for the position April 1. The search committee will try to meet in the next few weeks to begin this task.

New Business

1. Executive Director Evaluation discussion. ED: Susan appreciates the feedback very much. Going forward, the feedback is very important and she hopes that this

will be more frequent. She feels the tool (questionnaire) is not as effective as it could be. Some functions on the tool are more BOD responsibilities than ED responsibilities and should not be included in the form. Julie: moving forward we should do the big (annual) evaluation around this time of year (post festival).

John: evaluation should be based upon the job description. ED: Festival is such a big part of the ED job and should be a bigger part of evaluation. Julie: we also need to talk about ED wages and the BOD will have a private session to talk about this soon. Consensus of Board is that ED is not paid enough compensation for the job. One thought is supplementing the wage with a percentage of Festival profits and/or incoming grants. ED suggests that the wage should be more in the \$15-18/hr range. Melinda: idea to bring in outside evaluation on this issue and how to resolve it. Josh: The Fold (at this time) is a money sink.

2. 2021 Festival – Performer timeline. ED: Jane and Karen are getting ready to convene their committee for festival hiring and have questions about how to move forward for 2021. We can use the Festival timeline we used this year as a basis. Julie: we should talk to Jane and Karen (possibly at the next Board meeting) about this to provide guidance going forward.

Director's Report: ED, re fundraising, LSCP \$5,000 grant came in recently for rent, director/staff pay, office supplies, events. We have notification of a test deposit from the State of MI in our checking acct—a mystery as of now, but this may be for the MCAC grant. We have not received notification on whether or not we have been awarded the NEA grant for \$30k nor the MCAC grant for \$25k. Profit and Loss statement: we are \$1700 above income at this point early in the month, but Susan is feeling positive about how the month will end up. The revised 2020 budget was compiled with Alex K and Lance W from Accelerate UP—ED thinks goals are high/optimistic on these. Also, Callie Youngman is volunteering to do a video project. **Board Action:** Motion to accept Callie's proposal by Jose, Josh seconded, motion carried. Susan will be vacationing soon and Erin will be taking care of the office in the meantime. We need to pay Al Sherbinaw (spelling?) for the half of the expense that we owe him soon.

Committee Reports

Concert/Event Committee: Yooper Uke Week coming up in two weeks.

Fundraising n/a

Social Media: ED talked to Heather and we need someone to pull together all social media (facebook, instagram, youtube). Heather may be this person. Candice: Hootsuite may be good for posting to several platforms at once.

Education – John: Tristan Luoma would like to make a spotify playlist of HMC festival artists.

Consent Agenda

Board Action 8/14 and 8/17 Board voted 7 yeas, 0 nays 3 n/a to approve new Board Nomination, Application and on-line voting protocol.

Enclosures – August Board meeting minutes, Financial Forecast Report, Donations

Report,
YTD P& L,

Meeting adjourned at 8pm.

Respectfully submitted by Jeff Krebs, Secretary.