

Attending via Zoom video conference: Jeff Krebs, Susan Divine (ED), Julie Foster-Lindquist, Michael Reed, John Gillette, Candice Blackstone-Larson, Melinda Britton, Susan Bertram

Absent: Lee Ossenheimer, Jose Garcia, Josh Thompson

Meeting called to order at 6:39pm

Approval of July 8, 2020 Board Meeting Minutes, motion to accept by John, Susan B seconded, motion carried.

Treasurer's Report – Susan Divine: portfolio currently at \$85,849.78, checking: \$19,711.34, savings: \$7480.59. Report accepted.

#### Old Business

1. Board of Directors Election Protocol, Current Member status. Julie: let's push this till after we talk about annual meeting.
2. Go Fund Me/Festival Income Recovery Campaign update. Susan D: We are at 57% of goal at this time - \$8,605, plus office donations from folks who want to send in checks or use website (sub-total is \$407 for this), the combined total \$9,012 or 60% of \$15,000. Susan is confident that we will hit the goal eventually, and that there is a \$1k challenge in the works. Melinda: we can have a drawing for festival tickets (single/pair?) for donations over \$100. Can we try to get more media coverage for this, possibly pushing the covid loss angle? ED thinks radio may be a good target for future media coverage—with a tie-in to Live from the Fold.
3. Un-Festival T-shirt Sale - \$7,180.55, expenses - \$3,670.90, coming to a net income \$3,509.65, minus mailing costs of \$282.40. More 2x and 3x are on order and need to be produced.
4. Live At The Fold: John Gillette, most livestreams have been successful with a few technical glitches. We are booked through Aug 27<sup>th</sup>. Idea of getting more kids programming (Corinne, Jason?). Total donations - \$2995 pledged Total paid out to musicians- \$301. Total Received so far– \$550 (facebook takes awhile to send the donation \$ to HMC).
5. Festival Cancellation Workgroup update from Susan D: we are now 90 days out, and we are doing well on the goals set forth in April. Yooper Uke Week and Annual Membership meeting are upcoming. For YUW we may have livestreaming from open tents for workshops. Pending grant possibilities: NEA \$30k for festival 2021 grant, MCAC operational grant of \$25k for festival 2021, We Are All Music grant of \$20k, new SBA Restart Grant \$20k for this year. We need \$30-35k cash on hand to get us through any given year, and we will still fall short without reaching goal on the GoFundMe and additional fundraising.
6. Annual Meeting. Julie: we should plan for a virtual annual meeting, and figure out how to hold this and conduct elections this way. Michael: we should have

nominations and voting beforehand and announcement of results at annual meeting (facebook live, Live at the Fold?). Julie: we need to figure out the voting aspect if we are to do this virtually. Discussion of what virtual Board Member nominations/elections would be like. Susan B and Julie will get together and get information out quickly on this virtual nomination process to the Board. **Board**

**Action:** Motion to hold Annual Meeting virtually by Michael, Candice seconded, motion carried.

7. Facebook posts on social welfare. We will have continued postings re what was decided last meeting.
8. Board Orientation – Susan Bertram. In process.
9. Search team: for finding a new ED. Julie: need to revisit the current job description to get this rolling as a committee, set a time frame and post the job. Candice: we may try to reach out to Area Coordinators. Candice, Julie, Michael, Melinda, and Susan B are interested in helping with this committee to get the ball rolling.

#### New Business

1. COVID-19 Funds/Grants accounting, already gone over above. Susan D: we have spent our covid grant money as we've needed to.

1. Heather Picotte revised contract. Susan D: Heather has agreed to our \$1200 (10 hours/month) contract.
2. Un-Festival weekend re-cap (above).
1. Marquette Food Co-op fundraiser re-cap, Dead River Coffee fundraiser re-cap: Susan hasn't heard yet from either.

Susan: We did get a new three year lease from our landlord. **Board Action:** Michael made the motion to sign the new lease, John seconded, 6 yeas, 1 opposed. Motion carried. Also our tax return was finalized. Susan is requesting time off in September to travel.

#### Director's Report (attach)

#### Committee Updates

Membership Susan D: we have 41 new Youth Members. Idea to compile the kids tshirt designs over the years and make them into a coloring book.

Fund Raising

Concert/Events

Venue/The Fold

#### Consent Agenda (n/a)

Enclosures – August Agenda, July Minutes, YTD financial report, YTD Donations, Board Election Protocol,

Meeting adjourned at 8:28pm.

Respectfully submitted by Jeff Krebs, Secretary