

Attending: ED Susan Divine, Jose Garcia, Melinda Britton, Jeff Krebs, Julie Foster-Lindquist, Candice Blackstone-Larson, Josh Thompson, Michael Reed, Susan Bertram, Lee Ossenheim, John Gillette

Meeting called to order at 6:43pm by Julie

Julie: We will have HMC Secretary Jeff read back his notes on agenda discussions and board actions as we proceed through the meetings going forward.

Approval of June 3, 2020 Board meeting minutes. **Board Action:** Motion to accept June minutes by Jose, seconded by Melinda. Motion carried

Treasurer's Report and updated Financial year to date: Jose. Portfolio is currently at \$83,978.66. Savings is at \$7,480.59 and checking stands at \$16,416.55. **Board Action:** Motion to accept Treasurer's Report by Julie, seconded by Susan B. Motion carried. ED: roughly \$8400 will be forthcoming from Live at the Fold concert series, our GoFundMe campaign, and unfestival t-shirt sales.

Old Business

1. Board Application and Election Protocol. Susan B and Julie met in the past few weeks and worked on this. Susan B: It was last revised 10/19. Change to the Board nomination process: application can be submitted up to one month ahead of annual meeting or day of meeting. Susan can send around the revised language via email to discuss and to vote on later.
2. Development of Orientation for new Board Members. Susan B and Julie discussed. Susan B presented an outline of what needs to happen: new members need to be oriented prior to first (January) meeting, new board members would attend meetings before the January meeting, will be asked to read the prior year's HMC Board meeting minutes, new members would meet with the Executive Committee and the ED and the chairs of the main committees to get a feel for the way the organization works. Susan B will email this information.
3. Update on Live at The Fold and Fold Committee. Michael asks for 2-3 names from each Board member for possible members of a committee for use of the Fold. Lee, Michael, and Susan B have expressed interest in this committee. ED will forward Michael some musician names that may be interested in this. Can each board member email or call to recruit for this committee (or for any of the committees)? Re Live at the Fold: ED Susan says the series has been great! We have taken in about \$2100 in donations so far, and most musicians involved have donated their portion back to HMC.
4. T-shirt fundraiser, kids Membership benefit/clarification. Susan D: new Member levels: Little Members, age 0-12, for \$15 they get a shirt but cannot vote, Teen/Tween Member, 13-17 age, for \$20, get a shirt but cannot vote. Idea: kids can submit tshirt design at festival for the next year's tshirt. ED: we've sold 100 plus unfestival shirts, bringing in over \$2k.
5. Membership Policy Update- hold. ED: The policy sent has some clarifications, and we should vote on/ approve this asap because new memberships are coming in and we need to be clear. We are ready to go with Junior membership. **Board**

- Action:** Motion to approve the Membership Policy update by Susan B, seconded by Jose, motion carried.
6. Go Fund Me update by ED Susan: Our campaign seems stalled at this point. Last week we had an anonymous \$500 match which was met and we have another \$500 match next week. ED hopes to get a newsletter out next week with a push on this. \$6,515 is today's Go Fund Me total of \$15k goal.
 7. Festival Cancellation Work Group Action Plan for 30 days, 60 days, 90+ days -update. ED: 4 of 5 things done within 30 day plan. Develop concert series and fill Tourist Park festival weekend (60 days) has been done. 90 days, Yooper Uke week is moving ahead, but Master Artist has been put on hold. Idea from Michael: can we reach out to prominent regional performers for Live at the Fold? We would like to move this to bi-weekly or monthly series with high profile performers starting approximately mid-September.
 8. Facebook posts on social welfare and musicians – continue? Less frequent? ED seeking direction on this. Jose: We could make a post every 7-10 days. Candice: we should talk to Heather about this. We may want to bring Karen and Jane into this to offer suggestions for content.

New Business

1. Heather Picotte contract. ED: Board has this received this. Similar to what Melinda was working on with the addition of grant writing. ED: we can't easily afford this right now, but Heather's work is great and would really help. It's a big commitment to make without having the funds to pay for it. The savings from Jeff D leaving for the rest of the year would be \$1200. Michael suggested reaching out to benefactors to underwrite Heather's contract. Candice: these days for our organization we need grant money, maybe we can do this on a project/ as needed basis. ED: We could offer a \$1200 contract for the rest of 2020 (40 hours total). **Board Action:** Jeff made the motion to do this, keeping it fluid so that we leave open the possibility to increase this to the full amount of \$3600 if funds are available. Motion seconded by Josh. All in favor, motion passed.
2. Fundraising/Grants – application for more EIDL funds was denied, but we have an opportunity to apply again through LSCP/CARES Act (ED is waiting to hear more on this). Dead River Coffee Roasters t-shirt donation: they are giving us ½ of their sales for tie dye shirts that they've made. We received a \$3000 MCAC grant—the amount must be used this month. We will give Ben Hassenger a deposit on Yooper Uke Week and the rest can be used on rent and wages.
3. Budget Projection meeting with Accelerate UP will be on July 16th 12:30-2:30pm at The Fold with Alex Kofsky and Lance Wolfe. ED: it's been difficult to work with them via zoom, so we will have an in-person working session to look to the future of Hiawatha, with a focus on short-term and long-term financial planning. Board Members are encouraged to attend as able.
4. Collaboration with Marquette Food Co-op. ED reached out to Sarah at the co-op--no news yet. Susan will keep is up to date on this.
5. Committee updates. Susan B: will be meeting with Ben Hassenger to finalize Yooper Uke Week. The HMC/Blackrocks Beer release was fun, music was great, and many shirts were sold.

1. Online Board protocol. We are currently doing online Board meetings. We cannot do voting via emails unless they are a continuance of an item started at a board meeting. Only the ED or Julie can put items up for a vote via email.
2. Susan's evaluation: Some board members haven't sent in an evaluation yet, Julie will be resending these.
- 3.

Director's Report Director's Report – July 8, 2020

Thanks to Tristan and Sue B. for helping out at the Blackrocks Beer Release party. Thanks to John for continuing to make our Live at The Fold series happen, thanks to Julie for time and energy to get the Un-Festival t-shirts out, thanks to Heather for all her work on the 2019 Annual Report, thanks to the Board for letting me work remotely in June to help out my daughter.

From the Office:

1. Jeff Dever rendered his resignation last week. His last day was July 7th.
2. 2020 Quilt has been finished, by Cindy Yackel. Beautiful, gospel theme. We can do one of two things – raffle on our website or a silent auction. Maybe do it sometime in September or running up to the Annual Meeting in November?
3. AED - we have received a notice to update our battery. \$130
4. Dance floor rental – Hope Rudden has requested to rent dance floor for wedding in Sept, haven't received a confirmation, party was given all the specs on use/ rental fee
5. Annual Report – Heather has produced an amazing first Annual Report for us. It has been uploaded onto the Website.
6. Jeremy Johnson – from the Fire Station, wants to know if HMC would be interested in having him vend at the Festival.
7. Festival Weekend – We have filled Tourist Park with all Hiawatha Festival folks. I talked with Andrew Mcgiver about curfew for quiet time. When they close up the office at 10pm, no staff are around, but the city police do cruise through the park a couple times a night. Andrew does not have a problem with all night music. He suggested we speak with Captain Riebolt or Officer Laurilla.

Respectfully Submitted,
Susan Divine

Discussion and MUCH GRATITUDE about Susan's decision to retire after festival with a target of 9/21/21.

enclosures

June 3, 2020 Board Meeting Minutes,
YTD Profit & Loss Report,
Proposal for The Fold
ADA Proposals,

Meeting adjourned at 9:20pm

Minutes respectfully submitted by Jeff Krebs, Secretary.