

Hiawatha Music Co-op  
Board Meeting Minutes  
6-14-2017

Present: David Sprouse, Jose Garcia, Julie Foster-Lindquist, Susan Divine, Susan Bertram, Erin Leahy Putvin, Doug Kitchel, Josh Thompson, Michael Reed

Absent: Katrina Keough, Pearl Taylor

Meeting was called to order at 5:40 by Julie Foster-Lindquist

Josh moved to accept the minutes from May. Jose seconded the motion. Minutes accepted.

Treasurer's Report: Checking: \$45,072.85; Savings: \$25,100.68

Bell Financial: \$73,682.32

-There has been a consistent upward trend in the Bell investment since Doug started acting as Treasurer.

-Big ticket items: Screened Images, Mining Journal, Iron County Reporter, Bank of America charge for tokens and stamps, Pride Printing, MI Festival Event Assn., Uptown Taxi, rent, and Director's pay.

-Jose suggested adding a promo code on our advertisements to track the success of our advertisements.

Erin moved to accept the Treasurer's report, subject to audit, Susan B. seconded the motion. Treasurer's report accepted, subject to audit.

Music Committee Follow-up

Board will follow up with the Music Committee in August. Follow-up will include reviewing proximity clause and outlining the parameters/goals/expectations of Music Committee and which need board approval.

Old Business

-Folk School was cancelled due to lack of interest.

-Warm-up Wednesday Financial report was reviewed and net income was \$-1,390.85. We didn't make money, but we stayed under budget. Discussion: offer children's concerts every other month and hold from 6-8pm. Offer a tween/teen concert. Collaborate with Second Sunday folks on funding a musician (this would require changing the 3rd Wed. time slot).

New Business

-Festival Committee Meeting: June 22 at 5:30 pm

-Only about twelve Meet and Greet Peter Yarrow tickets left

-Ticket sales moving more slowly than anticipated, but a boost in general seating sales after TV6 spot was aired. Currently advertising on radio and in newspaper.

-No BOD meeting for July

-Pre-Hiawatha party at the Ore Dock on July 13. We're putting \$500 toward two bands: Wildhack and Faux Grass

-Blackrocks release party on July 6

-Fourth of July float: Doug rented a 8'x20' trailer from Midway, pick-up on June 30. July 2 at

1pm, HMC float decorating party. Susan B. moved to spend up to \$500 for the Fourth of July float. Jose seconded the motion. Motion carried.

-Mark Fuller: Doug would like to retain Mark Fuller for his services with Hiawatha and is requesting in kind ticket donation to Mark and his family for his work. Last year, he donated \$1200 in kind services to HMC grading, seeding, hauling top soil, irrigation, etc. in exchange for festival tickets. Susan B. would like Mark to re-assess the 2nd stage area at tourist park, and to caretake this area in the future on the behalf of HMC . We discussed creating a contract with the city about the 2nd stage area maintenance.

-Drone filming: Susan D. talked to three different people. All of the candidates offered to film for tickets and edit video for payment. After consideration, the BOD decided to wait on this project until next year.

-Lost Child/Parent protocol was reviewed and discussed. Security will inform the police about such incidences and update police as needed.

-Grants: Received a decline on the Kaufman award, won Hirvonen grant (\$\$ will go to Tween tent), Travel Marquette will be sought, still waiting on info from Rotary Grant, and August 30th deadline for MI Council for Arts/Culture award (to be used for Warm-up Wednesday).

-Ticket sales are going about as well as last year, at this time.

-Festival tent placement changes: Paul Strick will be moving tents to areas which are an acceptable distance from power lines. Merch tent will be adjusted, Food concessions will be fifteen feet back on one side. Tent on enterprise will not be allowed per OSHA standards. Paul will send a proposed map of changes.

-Emergency evacuation route: Randy Bertram is wanting to pursue creating an emergency evacuation plan. Susan D. has requested that the Security team come up with a proposal.

### Director's Report

-Thank you to Katrina for doing the Peter Yarrow early morning TV6 spot with Tiina Harris from the City Arts and Culture Center and Ansley Watson.

-Thanks to Lee Ossenhimer for managing the dance floor rental last weekend.

### Consent Agenda

-The following board actions were put to vote via electronic vote:

- May 22, 2017: Seven (7) yes votes for moving forward with the event 7/13/17 with Ore Dock to be billed as "Pre-Hiawatha" event with HMC paying for band \$500
- June 1, 2017: Eight (8) yes votes for revising the primitive campsite permit back to 500.

Erin moved to adjourn at 7:30. Jose seconded. Motion carried.

Minutes respectfully submitted by Erin Leahy Putvin on 8/7/2017