

HMC Board of Directors Meeting Minutes 5-20-20

Meeting via Zoom video conferencing 5:30pm

Attending: Jeff Krebs, Susan Bertram, John Gillette, Josh Thompson, Julie Foster-Lindquist, Michael Reed, Susan Divine ED, Lee Ossenhimer, Jose Garcia,

Absent excused: Candice Blackstone-Larson, Melinda Britton

Called to order at 5:35 by Julie

Approval of May 6, 2020 Board Meeting Minutes Meeting Minutes. **Board Action:** Motion by Jeff to accept minutes, seconded by Lee, motion carried.

Treasurer's Report – ED, Portfolio email was sent out, as of 5/19/20 stands at \$78, 723.37. In checking: 15,584.19, Savings: \$5652.25 as of 5/19/20. ED would like to move Jack Bowers' and Pearl Taylor's memorial donations from our checking to our savings accounts, \$1526 total. **Board Action:** Lee motioned to approve this, seconded by John, all present in favor, motion carried.

Old Business

1. Board Election Protocol. Discussion: Michael suggested we may open up the Board Member qualifications to include those outside the UP (in light of our recent Zoom meetings). Discussion followed. Idea: we may want in the future to vote for Board members remotely using a service like surveymonkey or voting on our website. Idea: we could increase the number of board members to include a few from out of the area, or we could allow Board members to live out of the area but limit those to (for example) two out of the ten members. Julie: We'd need a deadline (August) in order to implement changes so we have time before our next Board elections. Julie would like to see a discussion group about this issue (headed by Katrina?).
2. Festival Cancellation t-shirt artwork. Board feeling overall is that none of the submissions were strong enough to form a consensus on. Idea: use the original Hiawatha logo as our cancellation t-shirt. Phrase on shirt ideas: #My Hiawatha, See You on the Other Side, Will the Circle be Unbroken, The Hiawatha that Wasn't. Julie will get these ideas to Melinda to work up, if she'll take on this project.
3. Live At The Fold update. Tomorrow 7-7:30pm with Jeff (Papa Crow) livestream on our facebook page.
4. Festival – Contract change in date for 2021. ED: addendum to contract with the City for

next year. Julie needs to sign.

5. Get Fresh Communication Grant Writing donation report. ED: Heather Picotte donated 100 hours of her time for grant-writing. She had used a little more than half of those hours by April 22. If we want to continue that in the future, it may be fee-based. We have gotten the PPP grant, EIDL loan. We found out today that we got an MCAC Covid grant of \$3k. Many grants that were applied for are still out there.
6. Office Staff return to work date. **Board Action:** ED: Motion to bring out staff back to work Jeff D and Erin L-P as of May 25, Jose seconded. All present were in favor, motion carried.

New Business

1. Festival Income Recovery campaign report. Julie: email for income recovery will go to an evote.
2. Public Radio Ad campaign for 2020- hold or proceed? ED: We pay for ads on public radio 90 (mostly on “In the Pines” and day sponsorship during festival). We have about \$400 left to use that could possibly be banked for next year. Ideas: use it for fundraising, community togetherness message (message of thanks), use to promote our weekly fundraising livestreaming or fall programming.
3. Grow and Lead annual Membership renewal - \$75 is due, should we continue this service? **Board Action:** Motion to continue membership by Jose, seconded by Michael. All present in favor, motion carried.
4. Community collaborations
 1. Connect Marquette – Susan & Susan will do “Lunch with

Leaders” May 27th 12 noon via Zoom

1. Rotary presentation scheduled for June 11th, 7:30am via Zoom

Susan D. and ? can do – will try to get a short video together to show....

ED: suggestion to have memberships start at the annual meeting instead of at Festival.
Katrina will rework policy (membership category extensions).

Committee Reports

Fundraising - Michael (none)

Concert/Events -Susan B, Julie (none)

Membership – Susan D (none)

Education- John. John plans on videotaping Live from the Fold series for our youtube channel.

Music -Josh, John (none)

Office/venue, Lee. Lee found some bins in the back that could be better organized.

Consent Agenda

Board Action – Board voted 7 yeas, 0 nays, 3 n/a to motion to include Executive

Director lost wages for April – July from EIDL Emergency/Injury Disaster Loan funds

Board Action –Board voted 7 yeas, 1 nay, 2 n/a to adopt the Version 1 COVID office

Policy

Board Action – Board voted 8 yeas, 0 nays, 2 n/a to adopt the Emergency Preparation

Plan as written for The Fold

Enclosures - May 6, 2020 Minutes, Up to date Financial Report, Get Fresh Communications Grant writing donated hours report,

Meeting adjourned at 7:10pm. Respectfully submitted by Jeff Krebs, Secretary