

Hiawatha Music Co-op  
Meeting Minutes  
4-12-17

Present: Susan Divine, Julie Foster-Lindquist, Katrina Keough, Erin Leahy Putvin, David Sprouse, Susan Bertram, Doug Kitchel, Josh Thompson, Jose Garcia

Absent: Pearl Taylor, Michael Reed

-Meeting called to order by Julie Foster-Lindquist at 5:40 pm

-Katrina moved to accept the minutes from March. Jose seconded. Minutes accepted.

Treasurer's Report (Doug Kitchel)

-Checking: \$6,686.60; Savings: \$25,168

-Bell: \$71,619.85 up about \$200

-Notable items: three insurance draws, director's pay and first quarter taxes.

Jose moved to accept the Treasurer's report, subject to audit. Katrina seconded. Treasurer's report accepted.

Old Business

A. Dance floor rental, no response at this point. Lee Ossenheimer is on standby. Will try to contact again.

B. We discussed twenty camping tags along the treeline between area D and the old ballfield. Leave green space for recreation. Discussed increasing the square footage of D to offset set overflow instead of opening ballfield to campers. Revisit next month.

C. Continue looking for names for entrances and various festival tents. Suggestion to request name ideas at festival.

D. Dan Truckey is requesting publicity for Youth Folk Camp at Beaumier. At this point there are no applicants. Post and share. HMC offers a scholarship to this camp.

New Business

A. Warm-up Wednesday is next Wed. April 19 from 6-8pm at the Ore Dock. Seth Bernard and Frank Youngman will perform.

B. Review on BOD talents and resources. Requesting that two BOD members be on music committee. Looking for a list of bands that are priority for the 40th festival. Also, in need of extra BOD members on fundraising and sponsorship committees as well. We are expanding our sponsorship levels and are requesting additional bodies on this committee.

C. Peter Yarrow event will take place Friday, June 30, 2017. Tickets will go on sale May 1. TBA on meet and greet location. PR90 is interested in doing a radio interview. \$50 ea. For Meet and Greet tickets, \$35 ea. For general audience.

D. Policy for Executive Director on expenditures under \$500, clarification/review: Current policy is: \$500 or under no board approval necessary. Expenditures over \$500 need board approval.

## Committee Reports

### Archive

Marcus will make contact with PR90 about past recordings. Doug will have recordings to share with Marcus as well.

### Student Chapter

- Them Coulee Boys will be playing on May 6 at the Ore Dock. Hiawatha will print posters, this is in support of the NMU HMC Student Chapter.
- Katrina is looking into hosting tables at June orientation dates for NMU.

### Membership

-Prospective ambassadors are: Jan Sabin, Jamie Kitchel, Sheila Leahy and Paul Finstrom.

### Fundraising

David and Melissa Sprouse are working toward a grant, the Rotary grant will be pursued, Susan is working on a grant with the Kaufman Foundation due in May, and Katrina is working on a grant from the Frazier Foundation. Looking to pay for the Tween Tent with grant money.

### Music Committee

Discussion of Cactus Blossoms contract and breach of proximity clause.

Consent Agenda: The following items were put to vote via electronic vote:

- Board Action-3-22-17: Seven (7) yes votes to pay for Newsletter development
- Board Action-3-22-17: Five (5) to proceed with Peter Yarrow event
- Board Action-4-5-17: Seven (7) yes to one new monitor for Musician's Cafe
- March Warm-up Wednesday financial report emailed to the BOD of 3-16-17

## Director's Report

### Festival Items

- Randy Bertram will be Area Coordinator for Security.
- Josh Thompson has stepped up as Area Coordinator for Workshops. Brian Potter will be working with Josh as Monitor, Warren Hantz is doing sound, and Camilla Mingay(?) will be running Dance Workshops.
- Marketing idea focusing on 20-30 year old festival attendees: Buy one ticket, get one half off for 20-30 year olds.
- Radio Results Network: Susan is working with a new employee at RRN, Brian Spies. Ad proposal includes two free remotes (one Friday night and one Saturday night at Teen Dance) plus 161 thirty second commercials.
- GLCYD: Consultation this week with Victoria regarding festival marketing, publicity and sponsorship proposal. GLCYD would like a 1/2-1 page ad in the festival program. We are able to add consultation time.
- Kaufman Grant for Tween Tent is ready to submit following BOD review

Office/General

- New stationery, letterhead, and thank you cards have arrived.
- Request from Judy Kitchen regarding borrowing song books. The BOD decided against lending these books regularly.
- Credit Check arrived in the amount of \$277
- Ambassador Paul Finstrom has started in the office. Need to confirm job description and compensation.

Katrina moved to adjourn at 7:35. Jose seconded. All were in favor.

Minutes submitted by Erin Leahy Putvin 5-13-2017