

Hiawatha Music Co-op
Board Meeting Minutes
12-13-2017

Present: Katrina Keough, John Gillette, Michael Reed, Julie Foster-Lindquist, Susan Bertam, Susan Divine, Erin Leahy Putvin, Pearl Taylor, Josh Thompson, Doug Kitchel

Guests present: George Lindquist, Gene Bertram, Jamie Kitchel, and several beautiful children :)

Absent: Jose Garcia, David Sprouse

Katrina moved to accept the minutes from November. Susan B. seconded. Minutes accepted.

Treasurer's Report: Doug

Savings: \$450,854.92 Checking: \$2,786.26 Total: \$53,641.18

Bell: \$76,058.74 (up \$247 since 11/1/2017)

Big draws and debits: Chasing Steel payment for annual meeting, Storage Unit rent payment, Marquette Mountain rental for annual meeting, Marquette Monthly advertisement, Director's Pay, Cash withdrawal for the annual meeting.

Doug's recommendation is that there is enough money to start considering using this money responsibly. Add this to the retreat agenda.

Doug recommends once more to move away from using paper checks for payment where possible.

Recommendation to set up a paypal account.

Michael moved to accept the Treasurer's Report subject to audit. Josh seconded. Treasurer's Report accepted.

General Office Report

Net Income: \$11,695.06. Spent more than projected/brought in. Does not include festival expenses.

Festival Income: \$214,702.99; expenses:\$195,363.03 Income: \$19,339.96

Net Income: \$7,644.90

Spent more on events this year. Most of the income is festival related.

Economic Impact Study

Not received yet.

GLCYD Webinar

Michael watched the webinar on Board Development. He reports that it was interesting. SEveral people involved reported similarities in board issues including active involvement, age of people involved, BOD culture, and getting diversity within boards.

Discussed how to change and entice different populations into being active on boards. Ideas like offering tobacco to Native peoples interested were discussed. Increase participation by using skype and facetime.

Michael will bring more information to next meeting on active participation. Julie's recommendation is to have as many board members as possible watch webinars and involve.

Year in Review

2017 A Hiawatha Music Co-op Year in Review

What another eventful year! Kudos to the Board & front office for another exceptionally busy and fun year!

January

Sponsored Sunday Jam at PWPL

Sponsored Uke Club gathering, 3rd Thursday

Welcomed new Board Member David Sprouse, welcome back Susan Bertram and Katrina Keough

Warm Up Wednesday Concert with Tom and Evan Leahy

Concert Committee meeting

Board Retreat, one day

February

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
2nd Annual Yooper UKE Week with community strum, 2 school events , workshop with Ben Hassenger and Warm
Up Wednesday performance
1st 2017 Festival Committee meeting
Fundraising Committee Meeting
PWPL/MACC table during City Community Awareness Night

March

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Warm Up Wednesday with UP Gumbo
Socially Responsible Investments begin
NMU Archiving begins
Concert Committee meeting
Executive Committee meeting

April

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Warm Up Wednesday Kids Night with Frank Youngman and Seth Bernard
2nd 2017 Festival Committee meeting
Fundraising Committee meets
Concert Committee Meeting
Spring Newsletter mailed, some electronically, most hard copy

May

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Warm Up Wednesday with The Johns
Office Ambassadors begin
Run Thursday night Lottery
Festival tickets go on sale
Concert Committee Meeting

June

Peter Yarrow concert
3rd 2017 Festival Committee meeting
Strategic Plan meeting with Executive Board
Concert Committee meeting
Festival Volunteer Sign up June 2nd

July

4th of July Float
Blackrocks Hiawatha Beer Release party
Ore Dock Hiawatha Festival Kick off event with Chasin' Steel
Volunteer Sign up, last day of ticket sales
Second Stage ground leveling
Festival
Tween Tent new this year
Campground Ushers new this year
New placements of Info, Merch, Membership, Children's tents
Continued work on upgrading electrical infrastructure

August

2017 Festival Logo contest begins - due on November 5th
Concert Committee meeting
40th Festival Committee Meeting

September

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Concert Committee meeting
Music Committee begins 2017

October

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Membership Committee participates in Baraga Harvest Festival
Master Artist event with PWPL with Helen White and Wayne Henderson
Sponsored Sunday Acoustic Brunch with Union Suits at Mgt Food Co-op
3 Board Members attend GLCYD non-profit conference

November

Sponsored Sunday Jam at PWPL
Sponsored Uke Club gathering, 3rd Thursday
Annual Meeting with Chasin' Steel
Fundraising Committee meeting
Board welcomes new/returning members

December

Sponsored Sunday Jam at PWPL

Director's Report

- Thank you to each of the board members for supporting a flexible fall schedule allowing Susan to be with her new grandchildren. All is well and a regular schedule is anticipated for January,
- Office hours for December: 11,12,13,14,15,18,19,20. Total 2017 hours 1,111.25 (target was 1,100)
- Office hours starting week of January 8: Tuesday, Wednesday and Thursday 12-6pm
- Festival ticket option with My North Tickets
- Thanks to Ron Larson we now have our large brown trailer stored at the Dead River Storage with the green trailer. Total cost is \$560 per year for both trailers.
- Office info: purchased a pencil sharpener, rent is going up to \$392.70 from \$385 when we renew our lease in February.

New Business

-My North Tickets is a regional alternative to Brown Paper Tickets. Currently, we pay 4.5% for each online ticket sales. The representative for My North Tickets is willing to visit a board meeting to discuss this further. Demographics from gate would be available if using this option. We currently have no gate ticket demographics.

-Brief discussion on new tires vs. new trailer.

-The board viewed and voted on the 2018 festival logo.

-Meeting Time Change: Erin moved to change the meeting to the first Wednesday of each month after January's meeting. Katrina seconded. Motion carried.

-Main Stage Set Changes

Doug is recommending that musician play during some set changes. Randy Kaplan (a 2018 Children's Area performer) is willing to play during some set-changes. Have the music committee and sound review. Doug

recommendation is to “cross-pollinate” Children’s Area performers with Main Stage. Compile information for the Emcees. Bring Tom Dummer into this conversation. Require Area Coordinators to present information on stage on their various areas. Katrina requested a list of potential personalities and presenting at January meeting. Katrina moves to accept and implement Doug’s idea to add supplemental performer in between acts at the festival starting at this year’s festival. Erin seconded. Motion carried.

Old Business

-KBIC contact responded and said funds are a no go for this coming year.

-Add proximity clause to performer’s page on website.

-Events

All contracts are out. Alger County gave a \$500 donation to Yooper Uke Week. Superior Hills was awarded 25 ukuleles. Ben Hassenger will have performances throughout the week at Peter White Public Library, Marquette Alternative School, Superior Hills, Great Lakes Recovery, and the Ore Dock on Feb. 25. At 4:15pm at the office. Next events meeting January 3, 2018

-Board Retreat: January 20th at the Vierling

-Michael has donor ideas to announce at next events meeting.

-40th Anniversary Committee: Next meeting January 16 at 4pm. Need help on projects.

-Fundraising policy was distributed.

-Doug suggested collaborating with new music store, YoopTones, for small concerts. Also, Doug reminded the group about the Iron Museum Amphitheatre as an option for smaller concerts.

-Consent Agenda

The following board actions were put to a vote via electronic vote since the last board meeting:

- Board Action- 11/22/2017: 6 votes yes to hold 2018 board retreat at the Vierling per Michael Reed’s information on rental conditions.
- Board Action- 11/13/2017: 8 votes to increase Executive Director wage to \$11.00/hr.
- Board Action- 11/13/2017: 8 votes in favor of end of year bonus to Executive Director.

Erin moved to adjourn at 8:30pm. Pearl seconded. Meeting adjourned at 8:30pm

Minutes respectfully submitted by Erin Leahy Putvin on 1/8/2018