

Hiawatha Music Co-op
Board Meeting Minutes
11-8-2017

Present: David Sprouse, Jose Garcia, Pearl Taylor, Julie Foster-Lindquist, Susan Bertram, Susan Divine, Michael Reed, Josh Thompson, Erin Leahy Putvin
Absent: Katrina Keough and Doug Kitchel

Jose moved to accept the minutes from October. Michael seconded. Minutes accepted.

Treasurer's report is tabled due to Doug's absence. Here is an overview of numbers:

Checking: \$4,182.31 Savings: \$50,854.92

Bell Financial: \$75,725.88 as of 10/31/17

Susan transferred \$10,000 from savings into checking on 11-7-17

Old Business -

- GLCYD Fall Conference – October 12th, Michael, Susan B., Katrina attended.
- Members who attended found that some of the information may be more pertinent to a larger organization. One notable connection was between Katrina and Tiina Harris concerning nonprofit groups in the UP. Plan to look into working together with other local nonprofits and fostering one another in an effort to have a better impact on the city/area through collaborative efforts. There was mention of pulling in Kristin Beck from NMU for assistance in identifying specific grants. There was much discussion of blending nonprofits with similar or complementary goals to create a sort of community fabric. Need to identify our role in the bigger picture: how do we impact the community? How do we sell our cause, what is the social return? How do we measure our impact? How do we blend and work collaboratively?
- KBIC fundraising/sponsorship opportunity update – Susan D
- KBIC fundraising opportunity will continue to be pursued. Susan is having difficulty establishing contact.
- Large trailer storage – Dead River Storage can accommodate for \$200 extra per year.
- Need to identify someone to transfer the trailer soon. Need semi-cab with long tongue to move from Crossroads Trucking

Directors Report

- Thank you to everyone who helped out with the Annual Meeting! We almost broke even. -\$12.83
- Update on LCSP Economic Impact Study. LSCP staff has returned from medical leave and our EIS is on the top of her list. May hear something next week. Hope to have it finished by the end of the year.
- Office purchased an electric pencil sharpener
- Director November and December schedule has changed a bit. Working Nov 1,2,4,6,7,8,20,21,28,29, mostly 12-4 and Dec 5,6,7,12,13,14 and Jan 8,9,10,16,17,18,25,26,29,30,31, then back to regular schedule in February. Thank you to the BOD for supporting a flexible work schedule.
- Pay by credit card is okay for Stenbergs, UPCM. It is not okay for either ABO Tents or for the City of Marquette as both would charge 3% for that type of transaction.
- Consider adding a processing fee on our website credit card system. We currently pay 4.5%
- Yes, a paragraph about our proximity clause on the Performer's Page on our website should be added.

New Business

- Upcoming Events
 - Monthly Uke Club – 3rd Thursday at 6pm at Jim's Music on Third St.
 - Traditional Music Jam – PWPL – Saturdays 11/11, 12/16 2-5pm
- Board Job Description : Erin moved to accept the Board job description as presented with modifications discussed during board meeting. Michael seconded. Board job description accepted.
- Festival
 - Recommended Ticket increases
- Susan D. recommends \$70 for advance adult ticket, \$60 for teen/senior, \$85 at gate, and \$40 for big rig camping. Basically, Susan is recommending a \$5 increase across the board. Erin moved to increase the weekend passes by \$5 each as recommended by Susan as well as increase camping for big rigs to \$40. Susan B. seconded. Motion passed.

- Recommended Camping tag differential.
- Erin will calculate numbers of big rigs from last year's camping information and report back next month.
- Radio Results Network digital Ad proposal
- Susan D. reviewed information from RRN and discussed the ticket swap for ad time options. Also discussed online options for advertisement. The board requested the Jay be invited to present at the January board meeting to discuss online options more clearly.

Committee Reports

40th Festival Committee - Susan B.

- Next meeting is Monday, Nov. 20 at 5:30 at the HMC office.

Event/Concert Committee - Susan B. Julie, update on Hiawatha on TAAP for 2018

- Phil Watts, Dan Truckey, Bill Hart in January, Yooper Uke week in February (with extra community events the same week in Alger County (MSU Extension collaboration), Great Lakes Recovery, local schools, and in a Thursday uke strum. In March, Them Coulee Boys; April welcomes Mustard's Retreat, and we end in May with the Appleseed Collective.

Fundraising Committee

- Receive \$1,000 in marketing assistance from Travel Marquette. Victoria and Amy Quinn with GLYCD did an evaluation on our fundraising policy. They are helping to define from whom we are willing to accept sponsorships.

Membership Committee

- Katrina is working to get a replacement for the NMU student chapter, since she is graduating in December. She will need volunteers for Hiawatha on TAAP to run the door, etc.

Music Committee

- Michael reviewed the music committee selection for 2018 (all verbal commitments). No contracts are out yet.

Jose moved to accept the minute from the Annual Meeting of Owners. David seconded. Minutes accepted.

Consent Agenda: The following Board actions were put to vote via electronic vote since last Board meeting:

Board Action – 10/30/17 – 7 votes yes, 1 vote no \$655 for Travel Marquette Ad in 2018 brochure

Board Action – 10/30/17 – 9 votes yes to golf cart repair expenditure of \$450 to Meyer Yamaha

Board Action – 10/17/ 17 – 7 votes yes to Holiday tree ornament expenditure up to \$250

Board Action – 10/31/17 – 7 votes yes to the proposed Board Job Description

Board Action – 11/1/17 – 4 votes yes to addition of item under Board Member Job Description, “ Be available via electronic email for periodic policy/decision e-votes and ongoing communication with office:

Board Action – 11/7/17 – 8 votes yes to transfer of funds from checking to savings

Jose moved to adjourn at 7:14 pm. Michael seconded. Motion passed.

-Minutes respectfully submitted by Erin Leahy Putvin on 12/7/2017