

Attending via Zoom: Jeff Krebs, Jose Garcia, Julie Foster-Lindquist, Josh Thompson, Sue Bertram, Susan Divine (ED), John Gillette, Melinda Britton, Candice Blackstone-Larson

Absent: Lee Ossenheimer, Michael Reed

Meeting called to order at 6:08pm

Review September Board Meeting minutes, motion to accept September minutes by John G, Susan B seconded, minutes accepted.

Treasurer's Report – Jose Garcia. Portfolio stands at \$87,893.47. Savings is at \$7533.43, Checking is at \$34,481.17. Motion to accept report pending audit by Susan B, seconded by John G. Report accepted.

Old Business

1. Board Orientation. Julie is seeking additional feedback on this. Most feel that the document is close to completion. **Board Action:** Motion to accept Board Orientation process by Josh, seconded by Melinda, motion carried.
2. Board Election process recap: membership needs to vote in the election. Updated on site and in newsletter.
3. Live at The Fold update/proposed contract. Contract looks good. \$5112 has been raised in donations to LATF, and of that \$593 was paid out to performers. Melinda notes that we have nearly paid a year's rent with LATF! Troy and Lisa will start producing tomorrow and for now Jeff and Lisa will trade-off weeks producing this. We can repost LATF the next day to get more donations. **Board Action:** Draft performer contract for LATF, motion to accept this contract by Susan B, seconded by Candice, motion carried.
4. ED Search Team update: the team will meet again on Oct 12 at 5:30pm. Hoping to get search details down and start search in January, potentially to hire in April.
5. Final Report from Get Fresh Communications for 100 hours 2019-2020. Heather had completed her 100 hour donation (\$4200 value). We will give her a \$100 restaurant gift card and thank you note. New contract with Get Fresh is \$1200 for the second half of 2020.

New Business

1. 2021 Festival
 - a. Questions from Main Stage Music Selection Committee/Decision time line. When will we be able to send out deposits? Last year we made the decision to cancel festival in April. Julie: we need to get the decision timeline in writing, and we have to start thinking that we may not be able to have Festival 2021 (or at least not in the same way). We may have to plan for a virtual (pay model) festival for 2021. Susan and our attorney will draft a covid clause for the contract.
 - b. Projected 2021 Festival Budget. Susan D: this was sent to BOD. Very few adjustments have been made. **Board Action:** Motion to accept proposed budget by John, seconded by Josh, motion carried.
2. Merchandise Promotion. Susan B would like to try to use Heather to co-ordinate

a sale for the holiday season. Virtual fashion show live on facebook? **Board**

Action: Motion to use up to two hours of Heather's time to brainstorm, put together sale by Susan B, seconded by Melinda, motion carried.

3. Financial Reports –

- a. Donors: \$25,900 total donations this year.
- b. Membership for 2021 so far is \$15,365 with 272 members vs 282 the year before. We have 46 new youth members.
- c. YTD Profit and Loss: \$68,841 earned, \$55,577 spent, we have \$9300 estimated expenses for the rest of 2020. Projected year end balance in checkbook will be roughly \$10k, not bad considering the circumstances of 2020.
- d. 2020 Projection.

Hiawatha Board Meeting
Director's Report

Thanks to Erin Leahy-Putvin, Heather Picotte, Julie Foster-Lindquist, Susan Bertram, Jeff Krebs, for all you did to launch and run Yooper Uke Week.

Thanks to John for all your contribution to Live At The Fold concerts

Thanks to the Board for allowing some time off in September for me. Had a great time out west!

Office

1. Purchase made for \$39 for a new Logo stamper from Fred's Rubber Stamp. This is used for shipping and mailing envelopes, Membership papers, etc.
2. HMC Website credit card reader was shut down from 9/24 – 10/4 due to Fraud attempt on 9/24/20. I had numerous contacts with Auth.net and CardConnect along with Nathan Lyle, our webmaster, and finally resolved the block. Cardconnect wanted us to reconfigure our velocity security settings and add a Captcha. Settings were changed and we already had an invisible Captcha called Google RE-capture.
3. MARESA cleaning letter received saying they were on hold for cleaning until the COVID policies relax, but they do want to come back.
4. FYI Thank yous from the Board have been going out to donors and LATF musicians but not authentic signatures
5. Payroll rollback option – Bartkowiak Acct staff recommended we 'stay the course' and not participate in the payroll tax deferral. Myself and Erin Leahy-Putvin agree. Any deferral will have to be paid by employee at a later date. **Board**

Action: Motion to not participate in fed tax deferral by Candice, seconded by John, motion carried.

Festival

1. City of Marquette Promotion Fund Fee Waiver was approved for \$1,000 for 2021 Festival

Other

1. Beth Millner fundraiser for masks is on-going. Go to their website to see options. We received a check for \$97.50 already!
2. Membership letters went out end of August. So far, we have \$2,500 renewals/new Membership. Hoping to send out one final reminder by years end and develop a separate letter to go to Lifetime Members who aren't regular contributors to Membership.

Respectfully Submitted,
Susan Divine

Committee Reports

Concert/Event Committee
Fundraising \$5k received from Restart grant.
Social Media
Education
Office/Venue

Consent Agenda

Board Action on 10/5/20 Board voted 0 -ea and 6-nay and 4-no response to accept a late applicant to the Board of Director's 2021 elections.

Enclosures

September meeting minutes, Financial reports – donors, Membership, YTD P&L, 2020 Budget Projection, letter from Karen/Jane,

Meeting adjourned at 7:39

Respectfully submitted by Jeff Krebs, Secretary