

Hiawatha Music Co-op
Board Meeting Minutes
10-11-17

Present: Michael Reed, Erin Leahy Putvin, Susan Divine, Susan Bertram, Julie Foster-Lindquist, Pearl Taylor, Doug Kitchel, David Sprouse, Katrina Keough, Josh Thompson,

Absent: Jose Garcia

Katrina moved to accept the minutes from September. Susan seconded the motion. Minutes from September accepted.

Treasurer's Report – Doug Kitchel

-Checking: \$18,344.45; Savings: \$40,859.92; Bell Financial: \$75,378.88 (net change since October 2016 is + \$5,898.36)

-Big ticket items paid for in the past month:

All-phase Electric: \$6582, Marquette Mountain reservation for annual meeting, Quarterly IRS payment: \$900, Dead River Storage: \$360, Paul Strick: \$415.81, NMU Cadets: \$1500, Director's Pay, Performer fees \$3200 is outstanding (mostly from Screened Image checked not yet cashed in the amount of \$2800)

-Michael moved to accept the treasurer's report, subject to audit. Katrina seconded. Treasurer's report accepted, subject to audit.

Brief discussion led by Doug on security brief/identity theft. Checks are specifically easiest to counterfeit. Discussed looking into the credit union policy, looking into the possibility of automatic transfers/paypal and square options, talk to credit union and insurance company about fraud coverage.

Old Business -

a. Investments Reports – Doug: Doug will be in touch with Jesse Bell, will ask him about checks, about security and fraud protection, and how the investments compare. He will also review a YTD financial report.

New Business

- Upcoming Events
 - Monthly Uke Club – 3rd Thursday at 6pm at Jim's Music on Third St.
 - Traditional Music Jam – PWPL – Saturdays 10/14, 11/11, 12/16 2-5pm
 - Fall Concert Oct 13, with Wayne Henderson and Helen White – Library, 7pm
Workshop Saturday Oct 14, 12:30-2pm with Library Jam to follow
 - Annual Meeting – Saturday, November 4th, Chasing Steel, venue Mqt Mountain
 - HMC invited to celebrate Food Co-op Month with a Hiawatha sponsored band on Sunday, October 29th – Union Suits 12pm- 2pm
 - Meeting with Evelyn Massaro – Tuesday, October 18th, 10 am at their office to discuss.
 - Concert/Event committee meeting – Tuesday, Oct 17th
 - NMU Student Fundraiser – October 26th Hudson's Restaurant – 4pm
- GLCYD Fall Conference – October 12th, 8-5pm, Michael, Susan B., Katrina registered
- KBIC fundraising/sponsorship opportunity: KBIC is looking to donate money up to \$5000. We are looking to pursue this grant if it is in line with our mission statement. Michael moved to pursue the gathering of info in order to pursue grant funding from KBIC. Susan B. seconded. Discussion: Before accepting money, be sure to identify if and what they may want in return. Susan B's assumption that it would be a donation. Motion carried.
- Board Job Description (tabled)

- Festival
 - Music Committee budget - \$52,305 (includes \$10,305 from savings)
 - Teen Scene dance budget - \$3,200 (includes \$200 more than last year)
 - Erin moved to increase the Teen Scene dance budget by \$200 (from \$3000 to \$3200).
 - Doug seconded the motion. Motion carried.
 - Children's Area performer - \$5,788 (includes \$2,788 from savings)
 - Large trailer storage – Dead River Storage can accommodate for \$360 per year.
 - need semi-cab with long tongue to move from Crossroads Trucking.
 - The board would like to defer to the festival monitors input (Ron Larson and Jeff Baker).
 - After discussion, Katrina moved to move the trailer to Dead River Storage at a cost of \$360/ year. David seconded. Motion carried.
 - Request from Maggie Morgan regarding Women's Center donation. The board decided to leave the donation decision up to Maggie.

Committee Reports

Fundraising Committee – Travel Marquette 2018 sponsorship request submitted

Membership Committee: Many more subscribing to newsletter. Working on renewal planning and retention.

Automatic email will be going out to those late on membership renewal. At annual meeting, Katrina will speak briefly about volunteers and ambassador program.

Student Chapter: Katrina will be graduating in December, so HMC will need a new student organizer for this chapter.

Directors Report

Thank you to Katrina for the poster design for the Baraga Fest, the Annual meeting, and the Henderson/White concert.

- Update on LCSP and economic impact study. Caralee Swanberg on medical leave until November. ED Amy Clickner, CEO is going to evaluate the progress on this project and complete.
- Update on locally made picnic table. Great Lakes Woods Products makes seven foot picnic tables \$249 per table, we can order and receive them next May.
- Travel Marquette-considering an ad in the Travel Marquette for festival marketing. Planning to replace the *Mining Journal* "Things to Do" as the cost is similar. Lengthy discussion was had on whether to use print advertisement...
- Promotion at local hotels, like Blues fest does (partners with Comfort Suites for performers and guests, makes package deals with festival tickets and free shuttle back and forth. Idea to partner with new campground by the ski hill to be our "overflow" camping with discounts on tickets for those camping.
- Festival budget recommendations: No change on the bypass fees, \$70 adult, \$60 teen/senior, recommendation of \$85 at gate.

Consent Agenda: The following Board actions were put to vote via electronic vote since last Board meeting:

Board Action – 9/25/17 – 6 votes yes to \$100 to band for Hiawatha sponsored day at Marquette Food Co-op on October 29th and to raffle two 2018 Festival ticket vouchers.

Board Action – 9/21/17 – 7 votes yes to rebranding Warm Up Wednesday to "Hiawatha on TAAP" (traditional acoustic art performance)

Board Action – 9/18/17 – 6 votes yes to Annual Meeting at Marquette Mountain for \$300 rental

Erin moved to adjourn at 7:04 pm. Josh seconded the motion. Motion passed.

Minutes respectfully submitted on 11-8-2017 by Erin Leahy Putvin

