

Hiawatha Music Co-op Board Meeting 6/5/19

Attending: Katrina Keough, Susan Divine, Jeff Krebs, John Gillette, Jose Garcia, Michael Reed, Susan Bertram, Lee Ossenhimer, Josh Thompson

May Board Meeting minutes: Motion to accept by Michael 2nd by Jose, 7 yeas

Melinda Britton's Monthly Report: Melinda had 11.5 hours of meetings plus 6 hours of additional this past month (and a half), and asked how each of us (Board Members) came to Hiawatha and what we think we bring to it. After this, she said that we are creating a healthy community with what we are doing: combining music and the outdoors. Some of Melinda's talking points:

- Our strengths: strong volunteer base, family-oriented content

- We will be revamping sponsorship to a menu-based system so sponsors can pick and choose rewards

- Ideas about presenting videos bringing the Hiawatha experience to social media

- Melinda will talk to a grant writer

- Feet on the Ground: different ideas for fundraising: outreach to local businesses, possible members--each of us has a role we can do.

Treasurer's Report by Jose:

- Portfolio: loss of \$976 since May 3, sitting at \$77,950.38 as of today

- Savings has been stable at \$18, 447.50

- Checking is at \$28,250.87

Motion to accept Treasurer's Report subject to audit: Michael, 2nd by Jeff, 8 yeas

Old business:

Safety update by Lee Ossenhimer. Lee will get the ball rolling and get the Lowe's door and get Stonehouse to install.

Sexual harassment policy is ready for signatures, reviewed at last meeting.

Final copies of the by-laws were addressed.

Motion to accept bylaws as amended by Jose, 2nd by John, 8 yeas

Michael talked about the festival survey. Survey will help gather data for our Economic Impact Study (which will help with sponsorships and grants). Vendors, musicians, etc. will be polled in addition to festival-goers. The target is 500 respondents for this year.

Tax report (Susan D): taxes were done on time this year.

Folk Alliance Region Midwest (FARM): Susan went over benefits of joining this organization. Their conference is Oct 24-27—we may want to have a few board members attend. Motion to purchase \$100 membership to FARM: Katrina, 2nd by Josh, 9 yeas. Susan D has nominated Susan B for their Lifetime Achievement Award.

Request for Breakfast Rotary giveaway ticket. Motion to give one weekend fest ticket to Breakfast Rotary by Lee, 2nd Jeff. 8 yeas.

Start the Cycle Bike Safety Orientation. Kids 14 and under who plan to ride their bike on festival grounds will need to attend one of the safety meetings. They'll be held at three specified times (one Friday, two on Saturday). We are getting the word out via social media, website, ticket sales, etc.

Monitor changes: Susan D went over monitor changes.

Workshop Jam tent name will change to Beach Tent going forward.

Josh talked about the issue between City Electric Inspector and Sombrero Sound regarding where the GFI is placed. Josh will present a letter from Sombrero's Jim Supanich to Inspector Eric Moore requesting location of protection for Jim's power skid. We will monitor this situation.

Committee Reports:

Fundraising: Michael. Michael is seeking volunteers to outreach to lifetime members to see if they got the letters and will update contact info. Grow and Lead is developing an annual sponsorship campaign which is coming up. Motion to have Mike attend this meeting for \$59 by Lee, 2nd by Susan B, 8 yeas.

Concert/events: Susan B.

June 24, Finvarra's Wren will perform at the opening of Art Week at Mqt Commons, 6-8pm.

July 11 pre-festival concert with Whistle Stop Review. We need to find a host to house the band. Concert will be 7-10pm at the Ore Dock.

Blackrocks July 5: Hiawatha Beer Release party 7-9pm.

Yooper Uke Week: proposed for last week in Oct, leading to Nov 2 Annual Meeting.

Sue B talked about HOTAAP sponsorship.

Music on Third, we need music for the August date. June and Sept booked for Music on Third.

Membership:

Katrina wants to have a tablecloth and wavy banner made for Membership at Festival.

We are at 238 current members, and 93 are AC/Monitors.

Education:

John is researching cameras to use for the festival and brainstorming about having a small area for performances possibly shot for youtube videos.

Motion to adjourn meeting by Katrina, 2nd by Josh. 8 yeas. Meeting adjourned at 7:42pm.

Minutes respectfully submitted by Jeff Krebs.