

2/6/19

Hiawatha Music Co-op Board Meeting Minutes

Present: Susan Devine, John Gillette, Jose Garcia, Michael Reed, Pearl Taylor, Josh Thompson, Lee Ossenheimer

Absent excused: Katrina Keough, David Sprouse,

Josh commenced meeting at 5:29pm

Approval of minutes for January and February motion by Jose, 2nd by Michael 7 yeas

Jose: Treasurer's Report: nice rebound on the investments, up to: \$75,596.89
savings at \$ 28,437.99 checking at \$5114.25

Motion to accept report pending audit by Susan B, John 2nd 7 yeas

Review of NMU Archive Dept work with Marcus Robyns

They are prepared to digitally transfer from reel to reel tapes. HMC will retained copyright. NMU archives will convert, do some editing, add metadata, put into preservica in WAV format for MP4 on the consumer end. Most recordings were from the NMU Public Radio "In the Pines" program. Marcus will go through contracts to make sure each artist had given Public Radio 90 the right to make the recordings. The recordings will eventually be posted on the NMU Archives site for public streaming, possibly with HMC Festival posters as the graphics. Susan D. has talked to our lawyer and his opinion was that this is a low-risk undertaking.

Motion to authorize the NMU archives to digitize the HMC sound recordings by Jeff, 2nd by Jose, 8 yeas

Old business:

Karen from Music Committee was here to discuss performer contract language.

"Performers are encouraged to present unique sets with limited repeat of material" was discussed as a line to include.

Suggestion to tag a Rider to the contract: Acoustic-only Instrument Exemption Rider.

Karen also brought up the proximity clause that seemed especially harsh for violation.

Karen will go over the contract with Susan D.

Board will do an evote on changes to the contract.

Karen relayed a list of verbal commitments of performers.

Michael: Economic Impact Study. LCSP tabulated our economic impact as \$566,119.

Michael and Susan D. met with LCSP about the impact study. They said we need more information, more surveys filled out. We need to survey Acs, monitors, vendors, sound people, etc, offer incentives (such as the popular sunglasses used last year) for filling out

surveys and try to get upwards of 500 surveys completed. Have greater specificities on the surveys. LCSP sent us ideas for survey questions.

City of Marquette, commission meeting. Katrina spoke at the meeting a couple weeks ago in support of a new pavilion at Tourist Park. There is support for this on the commission but the money is not there at this point. Michael mentioned the Levitt Foundation as a possible resource for funding.

Director's Report:

The last Hotaap was very successful. Food was good, John recorded, Josh emceed. The computers were purchased recently. Working on getting fireplace going with Swick Plumbing and Heating. Stationary was purchased. Purchased 1k buttons for Winter Festival and beyond (may be used for Board at Festival). Susan wants to take vacation a few weeks in March. Motion to give Susan time as requested Josh, 2nd Michael, 8 yeas. Motion to transfer \$5k to checking: Lee, 2nd Jose. 8 yeas.

Executive committee meeting 1/11/19:

Board retreat Saturday, April 13. Chad Mager is available to attend retreat Saturday morning. Katrina will send out an email vote about possibly splitting to two meetings, one on the night of April 12th and also one early April 13th.

Next Hotaap Feb 20 will feature Jeff Krebs and Corinne Rockow in a family music and dance concert. Michael has secured food for the event. Winter Roots Festival buttons are on sale for \$10. The Winter Roots Festival events are downtown Feb 23.

Marquette Chamber of Commerce membership option: Susan D will invite them to our next meeting.

Compensation packages: we are doing an analysis of what Bliss and Wheatland compensation packages. HMC provides good compensation for volunteers (esp AC and Monitors). Discussion about waiving membership fees for people that would like to be members but cannot afford it. Michael brought up the possibility of offering memberships to all volunteers.

2018 HMC form 990 report to review.

Committee reports:

Fundraising, Michael, Susan D: Hotaap fundraising has been done, food donations have been more successful than donations to pay the artists.

Events, Susan B: Hotaap and Winter Roots Fest upcoming. Regarding Uke Week

upcoming in April... Ben Hassenger has to have surgery that may affect the timing—she's working with Ben on this. Ben suggests postponing the event until fall or cancelling it for this year. House of Hamill would like to do a concert at HMC Friday May 3. Motion to supply \$500 for this by Josh, 2nd by Lee, 8 yeas. Master Artist in consideration for October. Regarding Angry Bear sponsorship, Ore Dock is asking for \$500 for sponsoring two bands. Motion to provide \$500 for this: Michael, 2nd by Josh, 8 yeas. Movie night is in the brainstorming phase at HMC.

Music committee: we heard from Karen earlier in the night. Josh pitched the idea of an “Artist at Large” for 2020 festival.

Lee brought up bringing Mark Kroos (acoustic doubleneck guitarist) for an event of some sort in August.

Festival committee meeting will be next Monday night at 5pm.

Motion to adjourn: Susan B, 2nd by Michael. 8 yeas. Adjourned at 7:37pm

Respectfully Submitted,
Jeff Krebs, Board Secretary