

Hiawatha Music Co-op
Annual Meeting Minutes
11-4-2017

Board Members: Jose Garcia, Erin Leahy Putvin, Michael Reed, Susan Bertram, Katrina Keough, Julie Foster-Lindquist, David Sprouse, Josh Thompson, Pearl Taylor, Doug Kitchel.

HMC Director: Susan Divine

Meeting called to order at 6:40 pm by Julie Foster-Lindquist, President

-This year, two board members, Julie Foster-Lindquist and Doug Kitchel term out by serving two consecutive three-year terms. They may not run for re-election for at least one year.

-One board member, Michael Reed, has reached the end of his first term and may be re-elected if nomination is accepted.

Financial Report: Doug Kitchel, Treasurer

-Doug reviewed the current HMC financial report. He discussed the HMC stock portfolio held with Bell Financial, how it was recently transformed from traditional stocks and bonds to a socially responsible investment, and how upwards of \$7000 was gained this year in this investment. The investment currently sits at \$75,899.55.

*****HMC checking/savings: (savings) \$43,897.80**

Year in Review: Susan Bertram, Vice-President

-The current board has been working on a policy for sponsorships and donations for the past couple years.

-Warm-Up Wednesdays will now be called Hiawatha on TAAP (Traditional Acoustic Art Performance) and will run from January through May on the third Wednesday of each month at the Ore Dock Brewing Company.

-In October, HMC sponsored the Helen White/Lane (Wayne) Henderson Concert.

-HMC plans to offer a master musician series each fall.

-In the Spring, forty trees will be planted on NMU property in the Hiawatha name. HMC will donate a picnic table, adorned with a plaque, in the area, as well.

-This year, at the festival HMC offered a "Tween Tent" for the first time. HMC was able to fund the new tween tent with grant monies awarded by the Hirvonen foundation and Travel Marquette.

-In October, HMC sponsored the Union Suits at the Marquette Food Co-op Acoustic Brunch Music Series.

-This year, HMC made an agreement with the NMU archive department to archive our history in the form of reel-to-reels, documents, posters, photographs, etc. the NMU archive department will make the Hiawatha history available online and preserved for future generations.

Katrina Keough, Board Member, Membership Chair

-This year, a record number of individuals paid for HMC memberships!

-HMC is working to better utilize its members, mainly through a new initiative called the "Ambassador Program." In January, the ambassador goal was five. Quickly, those five positions were filled, and the goal has been increased to ten.

Types of Ambassadors:

- Back Stage: jobs may include office works, data entry, working behind the scenes.
- On deck: able to available to volunteer on demand, mainly to work events
- In the Spotlight: musicians and community connectors, and emcees.

Katrina has also been chairing the NMU HMC student chapter. Because she will graduate in December, HMC is looking for a new NMU student volunteer to chair this chapter.

Festival Survey: Michael Reed

- 64% of the people who filled out the survey were not members.
- 90% of people responded that the festival was a “great value.”
- Median age: 45-75
- 60% response from people with an income level of \$40,000 or more
- An average of \$219 is spent on each person attending the festival in Marquette County.
- Approximately \$350,000 is brought into the Marquette Community from the festival.
- Friends and social media were the main ways people stated they were informed about the festival.

Festival Budget: Susan Divine

For some reason, here I have written only this....

214852 and 7800 over budget

This year, advanced tickets were down \$10,000; however, gate tickets were up \$15,000. HMC had some extra expenses this year in the form of electrical upgrades. HMC spent upwards of \$10,000 over the course of the last two years, being sure our electrical is in line with proper codes and standards. Thank you to Paul Strick, Jesse Ossenheimer, Fred Rydholm, Gary Peterson (**ARE THERE more people to include here?? Norm Duman? Peter Wirtanen?**)

Travel Marquette donated \$500 in ukeleles to the Tween Tent, this year.

HMC is also conducting an Economic Impact study through the Lake Superior Community Partnership.

Elections: Erin Leahy Putvin

Nominated for three open positions were: John Gillette, Michael Reed, and Lee Ossenheimer. After a proper vote and ballot count, the following people will be joining the HMC Board of Directors in January 2018: Michael Reed, John Gillette, and Lee Ossenheimer.

Meeting called to adjourn

Minutes respectfully submitted by Erin Leahy Putvin on 11/8/2017