

This meeting was delayed by one week due to city wide internet problems last week.
Attending: Susan Divine (ED), Julie Foster-Lindquist, Melinda Britton, Candice Blackstone-Larson, Jenna Hartom, Ann Fisher, Sue Bertram, Josh Thompson, Katrina Keough, Bobby Glenn Brown

Meeting commenced at 6:35pm

Executive Committee Elections. Julie nominates Katrina for the Treasurer position. Julie was nominated for president. Sue Bertram was nominated for VP, Jeff Krebs and Bobby Glenn Brown were nominated for Secretary. Jeff deferred to Bobby to take over the Secretary position. **Board Action:** The Executive Committee for 2021 was agreed upon and seated as follows:

President - Julie Foster-Lindquist
Vice President – Susan Bertram
Treasurer – Katrina Keough
Secretary – Bobby Glenn Brown

Review December Board Meeting minutes, minutes were accepted.

Treasurer's Report: Susan Divine. As of today investment account is at \$97,736.01. Checking is at \$11,479.42, Savings is at \$37,541.09. **Board Action:** Motion to accept Treasurer's Report subject to audit by Katrina, seconded by Ann. Motion carried.

Old Business

1. Board Orientation- schedule of meetings 6:30-8:30 on Tues-Wed Jan 26-27. Please read through your orientation folder.
2. Live at The Fold update. January and most of February are already booked. 8 acts want to get on the schedule including Sally Rogers, Claudia Schmidt, Tret Fure, Frank & Allie Lee and more. \$6,756 in donations have been received, with \$1810 expected for November and \$1660 for December, bringing us to about \$10,226 total donations for the year! Performer fees paid out about were about \$1443. "Restream" is recommended by the producers (Jeff Krebs and Lisa Graham) and has a monthly fee of \$19. **Board Action.** Jeff: motion to purchase a subscription for Restream. Candice seconded. Motion passed.
3. Search Team update, job posting article, timeline. ED: position for new Executive Director is posted in various places, we have three applicants from our posting on Indeed (all living out of the area). ED will change the job description to say "must live in the Marquette area".
4. Holiday merchandise promotion update. Sue B: 20 holiday baskets were sold. Very successful promotion, we made about \$1240 on the promotion, with a profit of about \$900. Ace Hardware is interested in carrying HMC merch. Jeff can take some t-shirts at Yooptone Music.

New Business

1. January Survey – Festival Committee: ED—49 responses have come in so far. 22

- Area Coordinators say they are willing to work in 2021. 20 monitors can work. 5 ACs and 2 Monitors will not work. 8 ACs and 13 monitors say that it is too soon for them to decide. Susan D will survey the AC's more in depth and continue to collect surveys on Survey Monkey.
2. Request from Blissfest and Wheatland ED's for collaborative virtual event with big name talent. ED continues to meet with the other festival ED's. They've reached out with some high profile Michigan talent for this ticketed event. Another meeting will be held tomorrow with ED's of both.
 3. 2021 Festival. ED: Tyler Gauthier from Gauthier Insurance says it may be difficult to obtain liability insurance coverage in case of a Covid outbreak. Insurance companies are writing clauses to exclude Covid coverage. Putting a waiver on tickets may be an option, i.e. "attendance at your own risk".
 - a. Review of decision timeline, Main Stage Committee
 - i. Next steps/tasks: around January 15th communicate with booking committees as to status. Julie: if we have enough information, we don't need to wait until April 1 to make a determination on 2021 Festival. Idea was raised to move Festival to a later time in the summer or early fall. Katrina: we need to talk one-on-one with the ACs at this point. ED: we also need to talk to local health leaders and City of Mqt Community Services staff. Bobby volunteered to help with meeting with the ACs.
 4. Financial Reports – End of 2020
 - a. Donors: including GoFundMe, Live at the Fold, general donations, and memorials total for 2020: \$33,948.
 - b. Membership: Katrina will work with Susan soon to explore Membership.
 - c. YTD Profit and Loss (P&L). Bottom line Net Income is about \$21,000. After backing out refunds for rentals, talent, and our investments. We will have about \$30k for 2021 Festival (whether normal or virtual).
 - d. 2021 Budgets – General (it's pretty lean as is), Festival (similar to 2019), Virtual Festival. ED: Board should approve proposed budgets **Board Action:** Bobby made the motion to approve three proposed budgets (subject to change), seconded by Katrina, motion carried.
 5. Addendum to contract with Get Fresh Communications. ED: our six-month contract with Heather Picotte ended January 1st and we should consider renewing her contract at the same rate for 2021. \$2400 for the year for 10 hours per month of work in grant writing, social media, newsletters and promotions. Hours exceeding contract will be charged at \$40/hr. **Board Action:** Motion to renew contract by Jeff, seconded by Ann. Motion carried.

Committee Reports

- Concert/Event Committee- see Live at The Fold info above
- Fundraising Committee – ED: Marquette Com Foundation grant submitted for Art. Jenna, Bobby and Ann are interested in this.
- Membership – Katrina policy revisions. Melinda wants to help with this.

Social Media –
Education – open? John may continue this—ED will talk to him.
Office/Venue – open? This committee/Board Member concerns fire safety and upkeep at The Fold.
Need to fill position with 2021 Board member.
Consent Agenda - none

Enclosures

January Agenda, December meeting minutes, Financial reports – 2020 Donors, YTD P&L and comparison, 2021 Budget Projection, 2020 Balance Sheet, 2020 Fundraising report, Executive Director Job Posting draft.

Director's Report: ED Susan Divine

Thanks to Board members who wrote thank you letters to Marquette Food Co-op.
Thank you to all Board members for the lovely gift basket and year-end bonus.
Thanks to all Board members who wrote a thank you note for the December newsletter

Office

1. Update on Erin and family. Erin is out for a while due to a family health issue. ED proposes sending \$200. **Board Action:** Motion to send Erin a gift at this time of \$200 by Ann, seconded by Katrina. Motion passed. ED request for temporary staff—we need to find someone for about 4 hours a week. Bobby is interested in this.
2. Gauthier Insurance – updated applications completed.
3. Schedule signature meeting at Mqt Community Federal Credit Union for new Executive Committee.
4. Charge for ED job search, SAM-gov annual update (\$199). Job posted in Mining Journal and MJ website (\$400).
5. Jim Divine will be completing stage trim

Events

1. Collaboration with Blissfest and Wheatland – update

Festival

1. New Security Coordinators – Randy Bertram has resigned as Security AC, ED is recommending adding a second Area Coordinator to the Security team. Monitors Igor Kuhak and Tom Furri are interested. **Board Action:** KK motion to add a second AC to Security, seconded by Sue B. Motion carried.

Respectfully submitted,

Susan Divine,

Executive Director

Meeting adjourned at 8:30pm

Respectfully submitted by Jeff Krebs, (outgoing) Secretary