Attending via Zoom: Susan Divine (ED), Jeff Krebs, Julie Foster-Lindquist, Jose Garcia, John Gillette, Susan Bertram, Michael Reed, Josh Thompson, Melinda Britton, Candice Blackstone-Larson, Lee Ossenheimer

Approval of May 20, 2020 Board meeting minutes motion by Jose, 2nd by Susan B. Motion approved.

Treasurer's Report: Jose. Portfolio as of 6/2/20 stands at \$82,759.83. Checking is at: \$13983.39 Savings is at: \$7178.25. Report accepted. ED: updated P&L year-to-date

## **Old Business**

- 1. Board Application and Election Protocol (tabled)
- Development of Orientation for new Board Members--Julie: we need to set up a
  committee for developing this training for new board members. Susan B is willing to be
  on this committee. Melinda can help with editing. Idea: have an informational meeting
  for those interested in being on the board. Julie and Susan B will work on this.
- 3. Update on Live at The Fold and Fold Committee: We have had \$600 in donations from Live at the Fold series so far. Both Jeff and John have declined to receive the designated 50% for their performances. Susan B: John has booked many acts for the series. John and Jeff have been helping with setup. The pre-fest concert and master artist concerts have been cancelled for this year. Yooper Uke Week--we're hoping to still have this in the fall. Annual meeting hasn't been addressed yet. Blackrocks release party--we may be able to have Mike Waite July 2nd at the fold in conjunction to Blackrocks event. Michael is working with Blackrocks on the event. Fold Committee. Michael: this is envisioned as an ad hoc committee of Board members and community members assisting Events committee in helping to get the Fold events and usage growing. Lee and Melinda can help with this. Current (emergency and covid) policies would have to be shared with anyone using the space. Need to determine follow-up cleaning protocol.
- 4. T-shirt fundraiser, kids Membership benefit? Julie: We have a design for this t-shirt and she will send this out via email.
- 5. Membership Policy Update (tabled)
- 6. Go Fund Me update. ED and Julie worked on the letter/narrative. ED meeting with Heather and get this up soon.

## **New Business**

Mission Statement and Social Welfare. Julie: HMC's history is that as a music non-profit organization we haven't wanted to jeopardize our status as a non-profit by promoting any political candidates or issues, per Federal guidelines for 501(c) 3 non profits. We have used music to promote social justice, but have stayed with the Mission Statement. Ideas: we can present music and educate with diversity in mind. Some board members are in favor of presenting a statement on social media regarding current social events and

- injustice. Melinda, Jose, Josh and John will work on coming up with a statement within the next two days (and possibly content i.e. socially conscious songs from the Hiawatha stage or elsewhere) for the Board to vote on.
- 2. Melinda Britton contract. ED: Melinda has worked on social media, newsletter, flyers and many other projects in the last year. She has decided to step down due to time concerns. Melinda is recommending Heather Picotte come on board to continue our improved marketing, social media, grant-writing. Heather has committed 100 hours gifted to HMC. Her rate would be \$30/hr for tasks as needed. Melinda made a motion to bring Heather P as needed at a rate of \$30 for the tasks as needed in marketing, social media and grant writing. Jose second. Motion carried.
- 3. Financial Report update- see above
- 4. Festival Cancellation Work Group report- Action Plan for 30 days, 60 days, 90+ days. We have accomplished T-shirt design, Membership letters are out, started Live at The Fold, launch of Go Fund Me next week, Merchandise on Getz's website on hold. We will look at the 60-day plan for the next meeting.
- 5. Rotary Breakfast June 11, 7:30am zoom meeting. ED is looking for someone to attend this meeting representing HMC as she will not be able to attend. We would like to reschedule for an in person meeting. Jeff volunteered to sing a song or two. Candice agreed to attend a future meeting time if she's available.

Consent Agenda: Board Action All approved of the use of the term "42nd Annual" festival for 2021 instead of 2020. Board Action Approval the 2021 Festival Budget, 9 yeas, motion carried.

enclosures May 20, 2020 Board Meeting Minutes, YTD Profit & Loss Report, Fold Committee draft, Director's Report

Motion Jose, Lee. Meeting adjourned at 7:45pm.

Respectfully submitted by Jeff Krebs, Secretary

Director's Report – June 3, 2020 Thanks for Board input on MCACA Grant topics, Julie for keeping the t-shirt task moving, Concert/Event Committee for the launch of "Live at the Fold" series and John and Jeff for flexing their technology muscles to get it on air, Melinda for a year of working on HMC graphic design, Newsletters, Festival Social Medias posts, marketing help, Michael for combing the website for needed updates. From the office:

- 1. Note sent to Michelle Butler with June rent check about new lease
- Next meeting with Accelerate UP on June 16th 9am possible at Michigan Works office. Any Board member is welcome to join meeting about financial forecasting for HMC
- 3. "Fill The Park" has come to fruition, only @ 23 sites left July 17-19
- 4. I communicated with Al Sherbinow on future payment for the walk-in cooler, he said he understands it may be a while. We agreed to pay \$500 soon and \$500

- Majority of time in the past 2 weeks was spent on MCACA grant financial reports and working with Heather to write, edit, finalize narrative. It is quite a nice document. Spent about 3 hours updating the website, it was quite in need of updating! MCACA evaluators give 10 points for an up-to-date website, so it's important to keep it up!
- 2. Grow and Lead check was sent out.
- 3. We purchased a Zoom annual membership so we could have longer than 40 min meetings, \$160
- 4. Office staff returned this week, following safe distance, hand washing, cleaning desk,

All employees have signed COVID and EPP policies. Jeff and I worked on all 3 computers, getting them synced up, completing data transfer from 2012 computer, Erin working on updating Membership list, sending out Membership renewal notices, compiled Membership list and preparing list for the next reminder in mid July.

- 1. Request to work remotely from Wednesday, June 10-18, heading to family, daughter Ellen having spine surgery. Jeff and Erin will work as usual, Tuesday and Wednesday.
- 2. Wheatland Music Festival cancelled today.

Hope everyone is hanging in there. Respectfully Submitted, Susan