

HIAWATHA BOARD OF DIRECTOR'S MEETING

October 4, 2023

Attending: Jeff Krebs, Julie Foster-Lindquist, Terri Bocklund, Candice Blackstone-Larson, David Wood, Louise Anderson, Tom Dummer, Ann Fisher
Attending via zoom: Jenna Hartom, Melinda Britton

Review September Minutes: approved with modifications
Treasurer's Financial Report: Candice

Bell Financial Update: \$88,012.83 (decrease of \$4,219.39). This puts us back close to where we were in Jan/Feb. We've gone up and down up to about \$2k monthly over the course of the year but this was the biggest one month swing.

Incredible MM #1: \$203,041.46 (increase due to move of \$17,500 from other MM + \$50,000 from Checking + made \$76.94 in interest)

Incredible MM #2: \$157.07 (decreased due to move \$17,500 over to other MM and then made 17 cents interest)

Incredible Bank Checking : \$52,050.28 balance (more festival related items + transferring money)

Terri will look into moving some money into a cd or money market fund.

OLD BUSINESS

Songwriter's Woodshed scheduled: we have scheduled two events, Oct 26 and Nov 16 7-9pm. Sue Demel will lead at least the first one.

Board Elections update: Terri: we have received two applications (both current Board members). Friday is the deadline for this. Voting will be from Oct 12-31.

ED Evaluation Complete; Terri would like to schedule a meeting for a formal response.

Non-Discrimination Policy: Ann submitted this. **Board Action**: Policy is approved—Terri will see that this is posted to our website.

Dance floor rental. Blues Fest was happy with the rental but we need more heads up from them beforehand so that setup can be scheduled further out.

Lost trailer: this is the one that the Divine's donated, and it cannot be located.

Strategic Plan. We need to get together to formulate a new Strategic Plan as our current one expires 12/23.

NEW BUSINESS

Grant updates: The MACC grant came in at \$16,500 and we were funded at 55% (the highest possible this year). We started to apply for the Gigfund grant and abandoned that as we didn't have sufficient information to proceed with it.

Board Volunteer opportunities: Julie is encouraging Board members to volunteer for upcoming events.

Board recommendations for wage increase; we will approach this via email.

ED Proposed Increase of responsibilities/hours, pay increase for Teresa. Suggested increase from 12 to 17 hours and a pay increase of \$1/hour. **Board action:** authorized Terri to raise Teresa's pay to \$14 hour effective Nov 1, and up to \$15 next May (upon a positive review) and also to increase her hours to a maximum of 17 hours per week. Motion passed.

Website updates to past performers: we have some dead end links that need to be updated.

FESTIVAL

Camping Fees, large rigs: this year we sold 50 long RV tags and 140 short RV tags. We may have to go to three sizes of rigs (A, B, C) with different rates and limits to the amount of each. Tom will head this up.

The Music Selection Committee wants our feedback on the main stage lineup. Terri will resend this query to the Board. We also may poll at the annual meeting and through the newsletter or email blast.

Accounting re: Tourist Park Site Rental. Site rental increase was sent from the City to the old HMC email address.

Financial Update with Sales Drilldown by Terri. Camping: we need to collect the data differently for camping (Square adjustment). Most camping sells out far in advance.

Schedule to Pay ABO (tent rentals): 3 yr contract, with discount for early pay. We will pay early to take advantage of this.

Amendment of HMC docs re: Board Elections. This has to be updated.

COMMITTEE UPDATES

Membership Update w/Teresa's info
Fundraising - MACC Grants, new and old

EMAIL VOTES

Permission for Terri to attend the Grow & Lead Conference; the vote was pro.
Voucher Requests from Superior Health Foundation Gala, GFWC of Escanaba; the vote was pro.

Attachments: Sent in advance: Minutes of the September Board of Directors Meeting, Year to Date Profit and Loss Report, September Staff Hours, ED Task Log for September, 2023 Monthly Hours Worked, 2023 Festival Area Feedback doc. Provided at the meeting: Festival Sales Drilldown (2), Festival Budget v. Actuals Report, Get Fresh Communications Board of Directors Retreat Summary, AA Task Log for September, Director's Report

Sign and Pass - Thank you to Sharon McKnight, Thank you to Luke Guindon and MUG

Read and Pass - Thank you from Superior Health Foundation

In the Garage

Non-profit Software System

Respectfully submitted by Jeff Krebs, Secretary.