

Minutes

Hiawatha Music Co-op
Board of Directors Meeting April 5, 2023

Call to Order

The meeting was called to order on Zoom by Julie Foster-Lindquist at 6:35 p.m.
Attending: Julie Foster-Lindquist, Dan Truckey, Candice Blackstone-Larson, Louise Anderson, Melinda Britton, Ann Fisher, Tom Dummer, Jenna Hartom, David Wood. Excused: Jeff Krebs.
Also present: Terri Bockland.

Minutes

On a motion by Tom Dummer, seconded by Melinda Britton, the minutes of the March 1, 2023 meeting were approved.

Treasurer's Report

Candice Blackstone-Larson gave the treasurer's report.

MCFCU #1: \$17.09 (no change)

MCFCU #2: \$4,982.91 (nothing has come out since 01-31-2023)

Incredible Bank #1: \$21,243.26 (spent \$6,253.02 last month)

BIG ONES

- Tallymore (winter roots) \$2,500
- West Bend Insurance \$2,295
- Auto Owners Insurance \$914
- Public Radio \$1405
- Rent \$950

Incredible Money Market #1: \$125,180.96 (transferred \$15,938 to MM #2, made \$57.60 interest)

Incredible MM #2: \$17,653.17

Bell Financial Update: \$90,250.77 (increase of \$1,191.43 over last month)

On a motion by Ann Fisher, seconded by Tom Dummer, the treasurer's report was accepted.

Melinda Britton asked if it was time to close the accounts at the Marquette Federal Credit Union. Terri Bockland said there had been no activity for the last several months and they could be closed. On a motion by Ann Fisher, seconded by Candace Blackstone-Larson, the board voted to close the remaining accounts at the MFCU.

Old Business

Board retreat. Julie Foster-Lindquist reminded people to complete the doodle poll. She'll put together another zoom to organize it if needed.

Terri Bockland reported that no one has expressed any interest in buying the extra 40 red stacking chairs.

Terri Bockland is working on a new sign for The Fold with Signs Now on Jeff Krebs' recommendation. Possibilities will be distributed for discussion. No discussion of price yet. Note that we should be sure to add the name The Fold to our Google listing.

Terri Bockland reports that Sue Dorhman and others are looking for a used refrigerator for the Fold. On a motion by Julie Foster-Lindquist, seconded by Ann Fisher, the Board approved allocating up to \$150 for this purpose.

New business

Terri Bockland reported that the new office assistant resigned after 11 hours on the job. This is the third person since she began in May. General discussion of the history of the job and a general consensus to move ahead and find the next person. Tom Dummer suggested an intern. Heather Picotte is looking at that again. There is a good written outline for the job and Noreen, the employee before this one, is helping out in the interim.

The Lions want to team up in some way and have offered \$300 to pay the musicians at the May Live At the Fold. They would offer vision screening in the kitchen. Sounds good.

Monday tear-down. Doug Kitchel reports that it is critical that we incentivize Monday tear-down. He suggests full reimbursement of the weekend ticket and wonders if we can arrange a late departure from the campground since people are trying to pack-up at the same time. Probably no way to do the latter. Melinda Britton suggested offering Thursday entrance the next year to people who work the full Monday tear down--six hours or until released. Ann Fisher moved that we incentivize Monday tear-down of up to eight hours by offering full reimbursement pulse Thursday entry to the next festival. After discussion it was decided to put the decision off for further research.

Tom Dummer requested that we start a google doc of things to be announced from the mainstage. Terri Bockland will do.

Renaming the Old-Timey Jam. On a motion by Dan Truckey, seconded by Tom Dummer, the Old-Timey jam will be named for Phil Watts.

Old recordings: Dan Truckey says these should go to the NMU archives. Dan Truckey will talk to Nels Lindquist and set up a meeting with Marcus Robyns at the NMU archives for the fall.

Third St TIF expansion. The Downtown Development Authority wants to add Third Street to the current TIF and would like Hiawatha's support. Tabled for more education before the next meeting.

Bonifas Art Center in Escanaba wants an exchange. They give us a piece of art for our raffle in exchange for some tickets. Candice Blackstone-Larson says ask how many they want and then do e-vote. They apologized for putting their event the same weekend as the Festival but it's when they could get Keith Urban. In the future, if there is one, they want to avoid Hiawatha weekend. Terri has been offering suggestions to them.

Festival Contracts. Don't have most of our contracts yet. This is John's first year as AC. If there is no follow-up from him in the next day or two, Karen Bacula and Terri will get the contracts out. We have the line-up, but don't have most of the contracts.

David Wood has been following on-line, knows they've been meeting. The focus seems to have been on helping John along the way. But Terri is right. It's April. Have to be moving. Deposits due in April.

New Children's Area Coordinator. Rachel Adams has volunteered, with help from Chris Ruleau. Great news.

Early entry. People don't have checks anymore. Need another way to pay. We need to do on-line payment. Terri has been learning how to create fillable pdf forms.

Sound contracts. Have three year contracts from Armadillo and Sombrero both. Both are keeping last year's prices. Kudos!

Sensory Area. There was an excellent meeting with Firefly family link, with a great education in what families need. They were thrilled and grateful that we reached out. Still need an AC for that area, looking like Terri and Julie the way it's going. Will probably do it 11-7 Saturday and Sunday. Tent doesn't need to be staffed, but needs to be monitored. David Wood would help.

Terri met with traffic and security re early entry on Friday. Intrigued at the possibility of 9:00 to 9:15, charging a premium to make up for the lost Thursday night lottery money. Best would be to limit it to areas A and B, and best if we could find a different staging area, e.g. NMU parking lot 19. Enterprise Gate.

Lengthy discussion, including interfering with set-up, creating a free-for-all, conflicts with food and artists coming in the back gate, and whether half an hour would even be enough time to get 25 trailers in. Terri says Wheatland builds it into a high priced membership. Tom looked up Wheatland memberships. At \$550 get a ticket discount plus one early entry. At \$1100 get discount plus two early entries in one campsite. Will put this for discussion at the board retreat.

Teams document. About ready to go so people can start putting in t-shirt sizes. Aiming to announce it at the next festival team meeting, which will be ACs and monitors. Looking at April 27th, but Tom Dummer will do a quick poll.

Follow-up on last year's troublesome front-gate volunteer, Conrad. There's been a frank talk with Pete and Igor. On a motion by Ann Fisher, seconded by Tom Dummer, he will not be allowed any monitor or AC position. He may, as approved by the festival director, be allowed as a volunteer in a non-public position on a trial basis. Approved.

Service Animals. Terri has new language. Will send it out for review.

E-bikes. After discussion, Ann moved that e-bikes be permitted for patrons over age 18 only, with other guidelines to be developed by staff. Candice seconded the motion, which was approved.

Insurance. Gauthier insurance will go over our coverage with the Executive committee.

Background checks. After discussion, Dan moves that this year we require background checks for all volunteers working with funds and or the childrens' area--approximately 17 people. Ann seconded. Candace will work with Terri on details. The motion carried.

Terri Bockland gave the Executive Director's report. info@hiawatha.org email is dead. Tallymoe was successful: 119 attended, turning a \$700 profit. The last LATF lost money. Membership is up about \$1000. The Hirvonen Foundation grant request has been submitted. The Community promotion fund grant request has been submitted. She continues to ask about a new lease. She is reviewing new non-profit software which could be a big-time saver. Tom offers to help sit-in on that discussion.

The meeting was adjourned at 8:46 p.m.