

HIAWATHA BOARD OF DIRECTOR'S MEETING

March 1, 2023

Attending: Jeff Krebs, Julie Foster-Lindquist, Terri Bocklund, Ann Fisher, Louise Anderson, Dan Truckey

Attending via zoom: Tom Dummer

Absent Excused: Melinda Britton, Candice Blackstone-Larson, David Woods, Jenna Hartom

Meeting called to order at 6:33pm

February Minutes were reviewed and accepted

Financial Report - Candice Blackstone-Larson: Bell Financial portfolio: \$89,059.34 (\$2204.70 less than last month). MCFCU account #1: \$12.09, MCFCU account #2: \$4,982.91. Neither MCFCU account had any activity in the previous month. Incredible Bank #1: \$27,496.28, Incredible Bank Money Market #1: \$151,003.44, Incredible Bank Money Market #2: \$1,714.38. Report accepted.

Old Business:

Round Tables. Terri: internet search says you can seat more people at rectangles than you can with rounds.

Phil Watts Donations update: Up to about \$1700 at this point, we may use this for funding a Master Artist and will talk to Annette about her wishes.

Board Retreat update: Julie: we have come up with some topics (volunteers, board orientation and function, BOD communication, review of the Strategic Plan. Most likely we will meet 10-4pm (with a lunch break) on March 26.

New Coffee Cart Purchased and Assembled - thank you George Lindquist!

Background checks. Julie: We don't have a plan for this yet (is it too late to implement this for '23 Festival?). Checks may be done this year for volunteers that will work with children/teens, and those that handle money.

New Business:

Four advertising proposals:

Public Radio Advertising: \$1405 for “In the Pines” and a day sponsorship leading up to the festival. **Board Action:** Ann motioned to approve this expenditure, 2nd by Tom, motioned carried.

RRN is proposing a package that includes youtube \$200, Geo Fencing \$200, and Pluto \$200. Terri will send their powerpoint for review.

Crystal Theater is asking if we would again sponsor a rotating video, or partial sponsorship of a concert. We will ask for a proposal for two concerts before the festival.

Rusty Bowers at Eagle Radio: Weather sponsorship ad proposal \$675 2x day mentions for a year. No action taken.

Wheatland: \$100 for ad in 50th Anniversary Program **Board Action:** Motion to approve this expenditure by Jeff, seconded by Ann. Motion carried.

Selling some of our red chairs: we have too many for our use and when we have events they need to be moved. We will look into selling some.

Village Shopping Center HMC sign. Julie: Our sign is looking outdated. We need a sign that shows The Fold and expresses what happens here.

HoTAAP: Terri: our acronym is awkward and she gets many questions about what it means; can we change it to “Hiawatha on Tap”?

New contract for Heather Picotte was discussed. **Board Action:** Motion by Ann to renew her contract. Second by Tom. Motion carried.

Festival:

We still need ACs for:

1. Sensory Aware Area
2. Children’s Crafts

Policy issues:

Ebikes: there is a safety issue in the speed of these. Under consideration: no ebike use for age 18 or under. Should we limit speed or ban ebikes? Tabled for now.

Service Animals: Terri: We've had issues with emotional support animals trying to be passed off as ADA service animals. We have to educate our security personnel to provide information about the accepted ADA service animals. Terri will work on getting information together for this so the Board can pursue a course of action.

Friday Morning Entry Proposal: Terri: can we sell passes (\$200 each?) for say 20 attendees to get in at 9am? Discussed: how much \$ would we gain, and how would it affect setup? Tabled.

Statement about price increase was discussed.

Contracts - we are pursuing contracts with: Sound, Checker Cab, Golf Carts

Teams document is coming together nicely.

Director's report:

Office manager position: we have some interesting prospects.

Winter Roots: next year, let's coordinate poster better with all organizations.

Terri has reached out to Michelle Butler to discuss the lease, but has no response yet from Michelle.

Please share the givelively facebook post.

Early entry documentation is ready to go, Terri would like to move on it.

Trailer content insurance: \$7030 for personal property loss currently--this needs to be increased.

Julie:

Update on evote for paying Sue Bertram to clean. She will come in twice a month to clean.

Wage for new office position: we will offer \$13/hr.

Meeting adjourned at 8:25pm

Respectfully submitted by Jeff Krebs, Secretary