

Hiawatha Music Co-op Meeting Minutes Dec 7, 2022

PRESENT:

Julie Foster-Lindquist, Susan Bertram, Candice Blackstone-Larson, Ann Fisher, David Wood, Dan Truckey (absent), Jeff Krebs, Melinda Britton, Jenna Hartom (virtual) and Terri.

Call to Order: 6:43pm

GUESTS: NONE

REVIEW OF NOVEMBER MINUTES:

Motion: Ann moved. Sue seconds. No Discussion. All in favor.

FINANCIAL REPORT:

Bell Financial Investment 360 Portfolio: \$ 87,960.44

Incredible Checking: \$ 87,342.44

Incredible Money Market Savings: \$ 61,301.42

Incredible Grant SVOG: \$ 27.27

MCFCU Checking: \$ 20,835.16

MCFCU Savings: \$ 0

Questions from Melinda:

Everything looks amazing.

Budget approved by all.

Terri suggests moving money from Checking to Savings.

Motion: Candice ☐ Keep \$35,000 in checking, and move \$52,342.44 over to Money Market account in Incredible Bank. Jeff seconds. No Discussion. All in favor.

OLD BUSINESS:

1. Update Bylaws: BOD applicant requirements, optional 2nd remote position.
 - a. Most updated Nov 2019 – says only a 6 month member rather than a 1 year
 - b. Julie motions, David seconds, All in favor to amend the current bylaws as follows:
 - i. CONFIRM WORDING FROM THE NOTEBOOK THAT SUE READ FROM
 - ii. A board applicant must maintain membership for 12 months prior to applying
 - iii. Must be a member in good standing

- iv. Have volunteered at the festival for a minimum of 3 hours or have a history of volunteering at Hiawatha committees/events
2. Early Entry AC Position – Erin Putvin-Leahy
 - a. Sue Dorman and Karen Baccula
 3. Review SAIL doc and assign MACC funds accordingly
 - a. David – spent a lot of time with the document and is going to come down to cost and what are we going to apply vs what we put back on SAIL to provide for an event
 - b. Ann – suggests to pay them for 1 hour of their consulting time and see what is going to cost what. Some of them are going to be extremely expensive, and more of a County update.
 - c. Terri – the 3 main areas – we have \$18,5000 to utilize
 - i. \$19,500 on performer fees (minority, indigenous, etc) 75% of that is \$14,625 towards performer fees
 - ii. \$750 Accessible restrooms, \$750 in tents, \$1500 veterans and caregivers, \$75 in participant comfortable in sensory
 - a. 2 marked accessible in dance tents, 3 at main state
 - iii. \$ xx marketing
 - d. David – <https://www.NoJazzFest.com/patrons-with-disabilities> has attention to accessible bathrooms, guide dogs, etc We should really do this on our website.
 - e. Ann – have a designated area where those with disabilities can get all the info that they need

Motion: Sue moves to explore consulting with SAIL, with an expense to be up to \$1,000 in cost. Melinda seconds. No Discussion. All in favor.

NEW BUSINESS:

1. Change code twice a year – Entry Log
 - a. Julie – some concerns that we change the code and everyone signs a log who has been in. Everyone agrees.
2. Purchase a Coffee Cart & Round Table
 - a. Coffee Cart – Julie – it is apparent that we could benefit from having one for all of our events in the future. The most expensive one is \$350

Motion: Julie would like to purchase a cart and spend up to \$350. Ann Seconds. All in favor.

- b. Round tables – Sue – we need foldable tables we could fit more people in here, at least 6. Sue will start pricing out what the cost will be.
3. First Draft 2023 Festival Budget
 - a. Terri – knowing the backstory is important. We need to increase ticket prices and camping tags.
 - b. Camping tags & ticket prices are entered in festival as the same line item which is not great
 - c. Candice will help Terri go through with all the data

- d. David – continue to tell people that we are NOT raising the ticket price on children
- e. Vendor fees – we are still the lowest art show, we should increase their fee to \$195 we think, maybe increase to \$225 for 2023, and then \$225 for 2024. We do have a nonrefundable fee of less than \$15 I think.
- f. Ann – they can continue to attend for free, if they volunteer
- g. Terri – how do we communicate to the masses?
 - i. Ann – we should communicate that we are going to increase pricing in tickets, parking passes and camping tags. However children prices are not increasing and we continue to be the cheapest festival in UP/Michigan (?).
- h. Work backwards – what do we want to have as our INCOME of the festival. We would like it to be \$37,000.
- i. Recurring donations is that festival money or no? Board – no.
- j. Ann - Donations towards festival, no. Grants or sponsorships towards festival, yes.
- k. Melinda – If we're looking to get \$50k, take off the grant increase to \$167k, increase it by 40%.
- l. Sue – we've never raised it more than \$5-\$10.
- m. The Festival needs to make us enough money that the organization itself can be sustainable.

COMMITTEE to review/budget changes – Melinda & Candice & Jenna

4. Vote on Board Nominations

- a. We have 3 qualified nominees – we can add 2 people.

Motion: Ann moves to approve Tom Dummer & Louise Anderson Jeff seconds. All approved. Board encourages Dick to apply for the next available remote position.

5. 2023 Publicity Art Contest Entries

- a. Four options, only three could be reproduced.
- b. Vote for Hiawatha Trees

6. Giving Tuesday

- a. 10 donors, 4 of them were 1 times gifts, and 6 of them were reoccurring.
- b. Candice – can we please get it linked to Facebook next year, there was not a way to donate Anonymous.
- c. Ann & Terri will write letters

7. Community Drum Circle – Proposal received

- a. Looks like an amazing opportunity but we need to do more research

8. Open Mic Night – Proposal received

- a. Sue D would like to lead this charge, Sue B proposes that she will take it to the Event Committee so we can get it scheduled.

DIRECTOR'S REPORT:

- 1. ASCAP reporting done for the past 5 quarters and upcoming is finished and submitted
- 2. Auto-pay with Incredible Bank CC set up at Spectrum, Square, IRS, AT & T, and Semco. Bd of L&P requires canceled checks.

3. Donations through Give Lively on ON!
4. TY to City of Mqt ☐ \$500 donation
5. TY to Whitmer, McBroom, Cambensy ☐ thank you for funding the MACC
6. Paypal Scammed – close account? ☐ \$499 for bitcoin, yes please close it
7. Ordered new stationary ☐ still waiting (feather and address updated)
8. Ongoing website improvements, including a Calendar page ☐ we're ready
 - a. **MELINDA NOTE, please take out the rules as the front page of the festival page**
9. ASOM ☐ After School Open Mic Terri working on it

COMMITTEE REPORTS:

1. Fundraising:
 - a. We're LIVE on Give Lively
2. Concert/Event Committee:
 - a. Small Business Saturday ☐ our sales were \$1500 total (\$2,000 - \$500 expenses) (memberships, product, ticket sales, etc)
3. Youth Advisory Committee:
 - a. nothing
4. Membership:

Consent Agenda:

Vote to transfer funds to Incredible Bank – unanimous

Vote to approve 2 Festival Vouchers – unanimous

Vote to approve Performer Fees Budget for 2023 - unanimous

LAST MINUTE ADDITIONS:

New Desktop for Office Manager ☐ what's the cost?

- Board ☐ we need a list of what isn't working between the MAC and the Predator?

Retreat ☐ table for the January meeting

DECEMBER MEETING JANUARY 4th, 2023

Motion to adjourn: 8:34pm

Respectfully Submitted,

Candice Blackstone-Larson