

Hiawatha Music Co-op Meeting Minutes Nov 9, 2022

PRESENT:

Julie Foster-Lindquist, Susan Bertram, Candice Blackstone-Larson, Ann Fisher, David Wood, Dan Truckey, Jeff Krebs, Jenna Hartom (virtual), Melinda Britton (virtual) and Terri.

Call to Order: 6:31pm

GUESTS:

John Gillette / FARM – excellent experience, best way to explain it is that it's a tradeshow for folk music. Showcases, workshops, etc. I was able to put together a list of names to use for the selection process for the festival.

All aspects of the industry were there – musicians, agents, festival, etc.

Workshops attended

- Tried to attend a workshop about best to preserve the history of Hiawatha
- Sue Demel workshop about harmonizing, we should revisit bringing them to the festival (also did a song writing workshop for us during Winter Roots Festival)
- Making money in the music business
- What does Traditional Music mean? Led by Andy Cohen – what is the working definition?
The conversation is still going and will continue.
 - John – It made me reflect on my role as the music selection committee lead and what we choose to put on the stage, it solidifies those perfection of what "it" is. How do we do that correctly and promote and educate as our mission states?
- Panel of Artists that have made a bunch of money, how to be an independent artist and find places to make money. When you advertise just your name they might not know you vs when you advertise a theme, people come out of the woodwork (trains, kids, lumberjacks, maritime, etc).
- Evenings they had Main stage showcases, speed dating musicians
- Susan Warner – her agent told her to look for more local mid-western gigs because of travel costs.

REVIEW OF OCTOBER MINUTES:

Motion: Ann moved. Sue seconds. No Discussion. All in favor.

FINANCIAL REPORT:

MCFCU Checking: \$ 118,337.53

MCFCU Savings: \$ 61,295.51

Bell Financial Investment 360 Portfolio: \$ 84,344.33

Questions from Melinda:

Payroll came out.

Food for the membership meeting has come out.
BLT 10/05 – confirm checks that were deposited.
Everything is good per Terri.

Budget approved by all.
Capital One credit card is closing

Motion to approve the financial report: Ann moved. Dan seconds. No Discussion. All in favor.

OLD BUSINESS:

1. Update on Camp Cannabis rentals – we still have yet to be paid \$3,580. Have sent invoices and have followed up with them multiple times.
2. Bri Ormson Salary Repair info sent to Chris at Barkowiak – check written and just waiting for her to pick it up.
3. Update Bylaws: BOD applicant requirements, optional 2nd remote position.
 - a. Most updated Nov 2019 – says only a 6 month member rather than a 1 year
 - b. Julie motions, David seconds, All in favor to amend the current bylaws as follows:
 - i. **CONFIRM WORDING FROM THE NOTEBOOK THAT SUE READ FROM**
 - ii. A board applicant must maintain membership for 12 months prior to applying
 - iii. Must be a member in good standing
 - iv. Have volunteered at the festival for a minimum of 3 hours or have a history of volunteering at Hiawatha committees/events
4. Request funds for purchase of holiday sale merchandise up to \$2,500.
 - a. \$1,950 – for tshirts, sweatshirts
 - b. Hats – Loyalties
 - c. Ann moves to approve requesting, Jeff seconds. All in favor.
5. Moving accounts to Incredible Bank:
 - a. Terri – our goal is to have a Money Market account and Checking account by the end of November.
6. Early Entry AC: Terri talked to Erin Leahy-Putvin, Karen Bacuela and Dick Pearson and they are all interested.

NEW BUSINESS:

1. Review SAIL doc and assign MACC funds accordingly
 - a. We have \$18,500 that we need to utilize to make some of these SAIL recommendations come to fruition.
 - b. David, Ann & Julie will take a look at the recommendations and bring back said recs to the Board.

Motion: Ann motions to begin the process of transferring our accounts to Incredible Bank. David seconds. No Discussion. All in favor.

2. Set parameters for Board Nominations for open seats
 - a. Julie: our bylaws do not say that we must have those seats filled within a certain timeline. Our bylaws state that our board represents 5 minimum, up to 10 members.
 - b. Loise Anderson & Dick Pearson have submitted applications already.
3. Travel Marquette Grant for Winter Roots Festival
 - a. Terri & Dan took a look at the grant and the deadline is actually tomorrow 11/10/22
 - b. They give up to \$3,000 but we would probably only get \$500 for the amount of work
 - c. Let's apply in April – all agree
4. Corrected ABO 3-Year Contract and deposit
 - a. If we pay for part of it before Dec 31 2022 we get a 12% discount
 - b. Total was \$12,049
 - c. Ann motions to pay the amount in full to get the discount. Melinda seconds. All approve.
5. Ads for MSO Holiday Program – swap for Program ad?
 - a. Janice Peterson from Marquette Symphony Orchestra suggested doing an ads for our Jams in their program.
6. ASCAP Quarterly Reporting
 - a. Hiawatha is required to submit quarterly reports of the music that we live stream. We got notices that we are 5 quarters behind.
 - b. Got 2 of those quarters finished.
 - c. Fee is generated once the report is submitted.
 - d. Ann has the info and will distribute to Terri for 2021 events.
7. City of Marquette Promotional Fund - \$550
 - a. We received a congratulations letter from the city that we received a grant. It's been \$1,000 in the past.
8. Giving Tuesday what do we want to do this year?
 - a. 2021 – we did a concert for Trillium House
 - b. Sue – event committee has discussed it with Heather. Her suggestion was a couple board members do their own fundraiser “For Giving Tuesday please donate to Hiawatha for our near and dear”.
 - c. Goodies for our neighbors hot coco and cookies
 - d. Ann will you please send out our wording.
9. Community Drum Circle someone used our name to try and promote their own drum circle

REVIEW OF ANNUAL MEETING:

1. Attendees: 75 people, 6 kids
2. Membership: \$1,100 + \$830 in credit card transactions
3. Recurring Donors: 12 people signed up
4. Barrel & Beam love having us there
5. Dave will bring them up to the music committee for opening Friday night dance

DIRECTOR'S REPORT:

1. 2023 Budget ☐ Susan will be in to help out with planning
2. Ordered new stationary, address stamps, changed address on website
 - a. We need to put together a list of everyone that usually sends mail to the PO Box
3. Ongoing website improvements, including a Calendar page (to showcase events).
 - a. Nate has sent us a mock-up of the new front page ☐ Terri will forward the graphic to everyone to take a look at them
4. Info@ email address spoofed on 10/13 we sent out 100's of emails and we received 100 of emails
5. Newsletter ☐ Time for a new one
 - a. Heather and Terri will start working on the next newsletter, before giving Tuesday
6. Noreen has expressed some unhappiness with some of her work, not happy about the Canva work
 - a. Options get her more training or we would have to modify her work, possibly Bri
7. ASOM ☐ After School Open Mic

COMMITTEE REPORTS:

1. Fundraising:
 - a. See above from Annual Meeting
 - b. Ann has sketched out what a landing page would look like for the Donation Page
2. Concert/Event Committee:
 - a. Christmas November 26th 10-4pm
 - i. Sue needs help with set-up and tear-down and putting baskets together, decorating the office
3. Youth Advisory Committee:
 - a. David contacted the 5 schools (MQT, Negaunee, Ishpeming, Gwinn, Westwood). Heard back from MQT, Negaunee and Ishpeming immediately
 - b. Deadline is November 15th, if we don't hear back I think it's a good idea to extend the deadline to January 15th.
4. Membership and fundraising need to be separate.

Consent Agenda:

Vote to approve rental of storage unit for stage – 9 yeas

****however the storage rental fell through and was given away****

LAST MINUTE ADDITIONS:

Music Committee – needs to know how much they can spend?

DECEMBER MEETING 7th

Motion to adjourn: 8:21 PM

Respectfully Submitted,
Candice Blackstone-Larson