

## Hiawatha Music Co-op Meeting Minutes Sept 7, 2022

### PRESENT:

Julie Foster-Lindquist, Susan Bertram, Melinda Britton (excused), Jeff Krebs, Candice Blackstone-

Larson, Ann Fisher, David Wood, Dan Truckey, Jenna Hartom (virtual), Terri (virtual).

GUESTS: None

Call to Order: 6:37pm

### REVIEW OF JUNE MINUTES:

Motion: Ann moved. David seconds. No Discussion. All in favor.

### REVIEW OF AUGUST MINUTES:

Motion: Ann moved. Candice seconds. No Discussion. All in favor.

FINANCIAL REPORT: Given Melinda is present.

MCFCU Checking: \$ 127,643.34

MCFCU Savings: \$ 61,271.97

Bell Financial Investment 360 Portfolio: \$ 87,392.30

SVOG Balance: \$ 27 (?)

Budget approved by all.

Melinda please look into other options to increase the interest rate that we're making on the savings account.

Motion: Dan moved. Ann seconds. All in favor.

### OLD BUSINESS:

1. Banking Relationship Update: Pending update. Terri looked at websites for Incredible and nothing stands out where it wouldn't work (i.e. the number of transactions, etc). Incredible has a nice set up for non-profits and community related business. Julie: Please continue to look into the bank by going in and talking to them.

2. FARM: New proposal to stay closer to budgeted amount. Julie/Sue looked at the budget based

low income from festival and propose that we decrease our attendees from 4 people, to 2 people. \$1750 to send 2 people (includes room, food, gas money). John Gillette and Terri will go. Board agrees.

3. New State Storage: Sue: Jim did ask when we'd be able to move it. Lee & Dan will help get it

figured out. Consider looking at regular storage unit to get the state in and out. 10x10 is \$125 and would be too small.

a. Dan: Estimate 300-400 sq feet to store the stage. It's on several racks that roll so we wouldn't want it blocked so you'd have to move things. The stands are about 5-6 feet high. So maybe a 15x20 storage unit.

4. Land Acknowledgement Tabled: To be added to a winter Agenda.

5. Meeting Food Sign-up Schedule: please everyone sign up to bring a meal

### NEW BUSINESS:

1. Annual Meeting Update: November 5 th , 2022 at Barrel & Beam @5pm

a. Budget:

i. \$800 for the band, \$1000 food

b. Schedule:

i. 500-530 social and sign up

ii. 530-615 band

iii. 630-730 meeting

iv. 730-900 music

c. Music

i. Dan got: The PasiCats Finnish Dance Band

ii. Need: the stage for the band and a PA system (dan to communicate to jeff any equipment needs)

2. Michigan Historic Preservation Network request for Donation: they have contacted us to get wristbands for their fundraiser

a. Ann - no we're reevaluating our wristband policy and donations

b. Julie - no it doesn't really meet our mission

c. Jenna and all agree

3. Addition of 2 non-voting Student representatives on Board of Directions (one high school, one college): discussion came from Terri & Heather discussion as we have an aging out volunteer

basis and needing to get more youth involved in the community and board decisions. The youth perspective.

a. Board likes the idea. How do we execute it?

b. Letters to guidance counselors? Announcements on our website/facebook page at the same time we're looking for board members.

c. David to spearhead looking into the development of: Youth Advisory Committee

4. RJ Little Post: Terri Raymond Little / Gretchen Mackenzie they presented themselves to the Cotton Picken Kids that they were doing an interview for NMU, Northwind did it with the intention of baiting them into talking about their name.

a. Option to create a PR committee to schedule interviews for bands and have a place set u Board likes the idea. How do we execute it?

b. NEW DRONE Terri to look into this some more

a. can we limit the drone footage over the festival?

b. Does Tourist park have a policy in place?

5. Policy needed: Vending in campground. Outstanding issue: someone was trying to sell coffee out of the campsite "for a donation". They were told to shut down 4 times and kept opening up. We need to have a policy in place that says you are not allowed to have a "vending type business/donation that is NOT in the vending area".

a. The consequence has to be listed in the program as well as the policy. Security needs to be advised that they can do.

6. Policy question re: change of performer restrictions for Teen/Tween bands in contracts,

requirement for pickups in instruments? Busking?

- a. Busking – absolutely no
- b. Do we change the requirements for performances within 60 miles and 3 days?
- c. Sounds – mics the sound quality is much harder when you're putting 1 mic on 6 people and we're not putting mics on every single one
- d. Is there a clause in the contract for electronic instruments and just like we have that can we put a clause in that you have to have a pick up mic.
- e. Moving forward – we need more of that discussion from the music committee when they are working on the contracts.
- i. David – can Jeff & Dan please give guidance to the music committee, we need some guidance for the board.

7. Bri Salary repair: last date has not been decided yet. We will increase her wage until \$12 while

she is still training. August 11 th moving forward at \$12/hr.

8. Necessity of PO Box: Do we need still have it. Board agrees no more. Ann moves. David passes.

9. Bri Ormson's Pending Resignation: Is moving to Madison, WI to pursue a new job at the Medical School as event and media. Will be here until the end of the month.

- a. Terri: will repost the job description until filled.
- b. Increase wage to \$12/hr.

FESTIVAL:

1. E-Bike and Other Motorized Bikes Policy: Needs to be a continued discussion.

a. State Parks are also looking at what the policy will be for e-bikes? No e-bikes for kids?

2. Volunteers: this is going to be a continued and needed discussion

a. Background Checks: OIG and OTIS background check are two different type of background checks. Sue has a lot of experience with this.

i. What is included?

ii. How do we pay for it? Do we pass it onto the volunteer or do we take it on?

iii. Need to committee it: Sue will chair the committee, Candice and Julie.

b. Training: More training for all the positions

3. SAIL Accessibility Report: Terri: We had a during festival assessment with a couple of SAIL workers Sue Anderson & Jamie. Some accessibility issues we did great on, some things we

need to fix for people. It might be something that we could write a grant for. Board please review the Temporary Event Accessibility Review.

a. Terri – do we have an accessibility committee currently?

b. Ann – Yes, and now it's great that we have guidance on it?

4. RRN: We've had a swap with them in the past (40 tickets we provided, they gave us 117 :30 sec spots on 8 different spots)

a. Can we pull a list of new people that have bought the tickets – Jay Fisher

b. Julie – do we need to disable

c. Ann moves to drop RRN, Sue seconds. No more discussion. All in favor.

## DIRECTOR'S REPORT:

1. Exploring New Revenue Streams
  - a. Talked to Ann – getting the fundraising committee together and think of all different ways
  - b. Buying a tshirt on the website, etc. working on a lot of idea
2. Working on a 2023 Budget – Terri & Susan are working on it
3. Filed Raffle Financial Statement – filed with the state of Michigan
4. Organized a Contract AC's committee scheduled first meeting 9/14/22: Program Ads, Concessions, Prod/Music, Workshops, Teen/Tween Music, Children's Music, AITR ACs re: better organization, accountability, thoroughness.
  - a. Flow sheet, contracts, contact information, etc
5. Accidentally promoted Troy Graham to AC all board approves
6. Initiated a social media Tease Campaign for LISTEN Live at the Fold turning it more into a Social Listening Room
7. Offered Noreen Collins – she has signed the concert officially
8. Continued website changes to improvements
9. Co-hosted wrap up meeting with Susan, created minutes, sent to all Board Members, ACs and Monitors

## COMMITTEE REPORTS: NONE

1. Fundraising: Will be meeting soon and will take up the Legacy Donor issue. Ann wants to sit down with Terri/Heather to see if we can get the recurring donors set up by the Annual Meeting. Jenna will also help.
2. Concert/Event Committee: cutting down a few events this year. Sue wants to meet with Jeff & Melinda for kids programming. Try to have a standing meeting Mondays @ 4pm, every other week.
  - a. Annual Meeting
  - b. Live at the Fold
    - i. Terri & Kurt will be the first ones
    - ii. Donate button – need to do more research
  - c. Music on Third
  - d. ASCAP / BMI Fees for streaming: Dan - we need to investigate how much and if we can afford it.

## 3. Membership: none

Consent Agenda: Hire of Noreen Collins – unanimous

LAST MINUTE ADDITIONS: None

Motion to adjourn: 8:23 PM

Respectfully Submitted,

Candice Blackstone-Larson