

Hiawatha Music Co-op Meeting Minutes August 10, 2022

PRESENT:

Julie Foster-Lindquist, Susan Bertram (excused), Melinda Britton (excused), Jeff Krebs, Candice Blackstone-Larson, Ann Fisher, Jenna Hartom, David Wood, Dan Truckey (zoom). Terri.

GUEST:

None.

Call to Order: 6:37pm

REVIEW OF JUNE MINUTES:

Postponed to approval per Board's review.

FINANCIAL REPORT: Tabled until Melinda is present.

MCFCU Checking: \$ 202,514.86

MCFCU Savings: \$ 61,271.97

Bell Financial Investment 360 Portfolio: \$91,146.49 – Jesse is happy with where we are investing.

SVOG Balance: \$ 27.27

Budget approved by all.

Motion: **xx** moved. **xx** seconds. **xx** in favor.

OLD BUSINESS:

1. Office Cleaning: Sue & Julie have been trying to piece mail it together. Can everyone sign up for something just to get light dusting, floor, bathrooms, etc every 2 weeks. Jenna will come in next week.
2. Land Acknowledgment: Tabled for now, but we definitely want to make it happen.
3. Banking Relationship: We are wondering if we can get better service than what we currently have been getting from MCFCU. Multiple suggestions for Incredible Bank. We need to find out what type of fees they have for businesses or non-profits. Terri/Melinda to explore Incredible Bank and Embers Credit Union.
4. BMI/ASCAP Licenses and Coverage: We are up to date on all of our licenses. Terri has rechecked all of our licenses. If we stream through OUR WEBSITE, then we would need to get another license. If we stream through FB/Insta/Sound Cloud etc they have all their own.

5. New State Storage: Jim is going to continue to store it for us until we find a place. We need to continue to look for a place.
 - a. Does anyone know what the storage requirements are? Dan: Estimate 300-400 sq feet to store the stage. It's on several racks that roll so we wouldn't want it blocked so you'd have to move things. The stands are about 5-6 feet high. So maybe a 15x20 storage unit.
6. Grant Updates: Terri – we have used all of our money and Susan has finished the overview.
 - a. Terri: We have no grant writing on the horizon right now. Spoke to MQT Community Foundation and they really liked what they did last year with Zoe Speaks. We're not in the cycle yet (not until March), but if there is an individual person who wants to donate that is a possibility.
 - b. MACC – Sept/Oct

NEW BUSINESS:

1. Annual Meeting Planning: November 5th, 2022
 - a. Julie: we will have to table the budget as it's something that Sue
 - b. Dan: The Pasiy Cats Finnish Dance Band
2. FARM - Folk Alliance Conference Proposal: October 21-23rd, 2022 in Lyle, Illinois
 - a. \$185 if we register before August 31st. Not sure on what rooms would cost at this point
 - b. Attendees: John Gillette, Sue, Julie & Terri
 - i. Motion: Julie proposes that we pay for 4 people to attend FARM conference. Ann seconds. Julie will research budget (lodging, gas, etc).
 - ii. No Discussion. All in Favor.
3. Miller Truck Accident Update: It's done. Van Damn will be moving the stage moving forward.
4. Bri Ormson's Pending Resignation: Is moving to Madison, WI to pursue a new job at the Medical School as event and media. Will be here until the end of the month.
 - a. Terri: will repost the job description until filled.
 - b. Increase wage to \$12/hr.
5. Mike Green Fundraiser: the agent of the Reveller's, who lives in Detroit, wants to do a fundraiser for Hiawatha at the Landmark and have all the money go back to Hiawatha.
 - a. Jeff: what would we be responsible for in terms of promotion
 - b. Julie: what
 - c. Ann: I believe our fundraiser policy has an approval for if we allow someone to fundraise for them
 - d. David: should we investigate what type of music, let's take a month to decide
 - e. Terri: should we toss this to our music committee
6. Inviting Legacy Donors: Tabled to all present
7. Live at the Fold Fall/Winter:

- a. Listening Room: Terri would like to step it up to a LIVE experience, tables, chairs, BYO, social hour for a half hour before, and then the lights go down and concert begins, and then an opportunity to meet the artist.
 - b. BYO would it interfere with any liquor license. Terri does not think so. Hiawatha was originated out of house concerts.
 - c. Does it need to be so critical or technical.
 - d. Artists care about being listened to.
 - e. Everyone seems to love the idea.
8. New COVID Protocols: time to put a sign back on the door that “Masks are Recommended” until the current levels go down.
9. Necessity of PO Box: Tabled to investigate more info
- a. Julie: Not sure but it might be because there might be a legal aspect to it for a non-profit. It was more secure when we were in a spot.
 - b. Jeff: can we phase it out?
10. \$250 Membership - Inclusion of Parking Pass: Tabled to move for membership discussion, but all members are in favor of getting rid of it at that level.
11. Variation of Logo: Web Maestro wants to get rid of the outside circles because he is having trouble dropping the logo onto photos, by eliminating the circle.

FESTIVAL:

1. Service Animal Policy:
 - a. We are allowed to ask two questions:
 - i. Is this a service animal?
 - ii. What services do they provide to help you?
 - b. Terri: We had a lot of service animal “problems” this year. We need to update our policy that doesn’t say “absolutely” no animals. Make it stronger, there is a law that says if you are misrepresenting your service animal 90 days in jail, a fine, 30 days community service. We had two very distinct.
 - c. Julie: we need to investigate the legal aspects of this. 3 strikes your out. Etc.
 - d. Ann: if your service animals do XYZ then you’ll be asked to leave
2. E-Bike and Other Motorized Bikes Policy:
 - a. No e-bikes for kids? Pedal bikes? Etc?
 - b. Is it a speed issue or a kid issue?
 - c. We need more discussion – how do we implement moving forward?
3. Early-Entry and Thursday Night AC: need more discussion
 - a. Prize Give-Aways should not include Thursday Night Entry – it was a lot of extra Thursday prizes that finally showed up
 - b. Over 100 camper units in A & B, food people were trying to get in, set-up trying to get in,
 - c. David: is there still a way to make money
4. Stage Announcements/reformatting of?: limit the space to announcements, rather than adhoc information from the stage. There can be some quiet time. Bring a specific individual up as a

performer as an MC, that is a different thing. Entertainment vs MC. Jeff: enough of us that agree.

5. Food License: We got a letter from the Health Department that we have to have the Musicians café now apply for a food license.
6. Parking Tickets: The city will actively issue parking tickets if you don't park in the lots that are assigned.
7. iPad Back-Up Needed: PASS
8. Volunteers: we had an inappropriate instance this year – will mention at the wrap up
 - a. Background Checks: Monitor/Coordinators in the future should we have them go through background checks. Especially with the children's areas.
 - b. Training: More training for all the positions
9. Proposed Festival Budget vs Actuals: PASS
10. Festival Reports from AC's: PASS
11. SAIL Accessibility Report: PASS
12. Campers at Festival – do we need to adjust numbers within areas: PASS
13. Children's/Tween/Teen Activities Schedule vs Bike Training: PASS
14. Meaningfully Welcoming First Timers: PASS
15. Changes to Musicians Café access?: PASS
16. Rental of extra sites for Wednesday – Musician's Café, Stage Area: PASS
17. Shortage of Volunteers across the Festival: PASS
18. Security's location near Camping Area D problematic: PASS
19. Gates need a First Aid Kit: PASS
20. RRN: PASS

DIRECTOR'S REPORT:

1. Changes to website – more user friendly
2. New Revenue Streams
 - a. Amazon Smile
 - b. Upgrading Live at the Fold
 - c. Early/Holiday Wristband Sales – sell vouchers?
 - d. VIP Package's – cost more money?
 - e. Big Shred/E-Cycle Event Co – fundraiser possibility

COMMITTEE REPORTS: NONE

1. Fundraising:
2. Concert/Event Committee:
3. Membership:

LAST MINUTE ADDITIONS:

Motion to adjourn: 8:43 PM

Respectfully Submitted,
Candice Blackstone-Larson