

Hiawatha Music Co-op Meeting Minutes June 1, 2022

PRESENT:

Julie Foster-Lindquist, Susan Bertram, Katrina Keough (excused), Melinda Britton, Jeff Krebs, Candice Blackstone-Larson, Ann Fisher, Jenna Hartom (excused), David Wood, Dan Truckey, Terri.

GUEST:

Terri's Husband, Kurt

REVIEW OF APRIL MINUTES:

Ann makes a motion to accept the minutes with the addition. Melinda seconds. All in favor.

FINANCIAL REPORT:

MCFCU Checking: \$73,914.26

MCFCU Savings \$91,666.44

Bell Financial Investment 360 Portfolio: \$91,783.47

SVOG Balance: \$33,581.63

Budget approved by all.

Susan needs to move some money. \$6,396 move from SVOG to Checking.

Motion: Sue moved. Dan seconds. All in favor.

OLD BUSINESS:

1. Office Cleaning:

Everyone needs to sign up to help clean the office.

2. MACC Grant Update: Susan

We got the MACC grant submitted at 11am today, it was due at 5pm. Heather was instrumental in

helping get this done.

3. Equipment Rentals: Susan

a. Yoga Festival July 15-16

i. Would like to borrow dance floor panels and the trailer stage – we have a contract for the dance floor panels, we do not have a contract yet for the trailer stage.

ii. They would need to carry their own insurance for pulling the stage out there and using it.

iii. Current 32 sq feet dance floor rents for: xx (need pricing)

b. Martin Reinhardt has his event where he used the electrical panels – he used JP Electric

c. General Problem Solving

i. We need to come up with a price list for all of things that we are going to make available for renting.

ii. Delivery Fees

4. New Stage Storage: Dan

a. We need storage for the stage – we thought there would be room in the current storage units. We will probably be able to hear from Lee within the next two weeks or so.

b. Sue/Julie: Tristen from the Mqt Arts brought a possibility if we shared the stage with them, then can store it and we can have access to it. Sue will get more info.

- c. Dan: We need to make a decision by the 20 th . Once the concert is over we need to have a place to take the stage.
- d. Sue: we would enter into a short term contract with Mqt Arts & Culture, not the commission itself.

NEW BUSINESS:

1. Resignation of Board Member, Katrina Keough

- a. Candice will fill in till the end of the year, but proposes that we have another person that is not a board member to take notes as it is difficult for a Board Member to participate in discussions while also taking notes for the meetings. Maybe our new Office Assistant can pitch in?

2. 2023 Festival Focus – diversity, inclusiveness, disability – Main Stage performer list Matt Wastroba and Robert Jones, Tret Fure, Roberta Shalifoe

- a. Dave be the liaison for fiddler, was here 5 years ago – will bring it up to the Music Committee
- b. When we get grant money like this to bring diversity into the festival, it should be “In Addition To” the normal band budgets.

3. Festival Updates – Susan

- a. Recap of meeting with the City Staff regarding parking lots, gate ticket tent, portapotty's, lighting, etc. Met with Andrew Mc – Kellen Wellen from Traffic Office,
 - i. Capt Jim from the City Police talk about traffic patterns and is very confident in our traffic patterns. Hired two extra police officers. 9pm-1am
 - ii. Secured Lot 14 for over flow traffic – Wright Street & Sugarloaf, just across campus by the round about
 - iii. Lighting is still a concern – the city is going to put NO PARKING signs up in multiple areas, will need people at the 550 gate
 - iv. Dave: is there a possibility that we could fence off the road to discourage people from crossing the road?
 - v. Security – Igor & Tom wanted to know what our emergency plan was for evacuating.
 - vi. Traffic – we won't need to pull a traffic permit this year since we're not stopping traffic this year for people crossing Sugarloaf
 - vii. Terri: since
 - viii. North Country Trail Association leases the lot directly across from the bridge, we are not allowed to use that lot.
 - ix. We will order barricades to be put up across the entrance to the Kaufman entrance the Thursday so people don't line up and try to get in line early.

b. Open Coordinator positions

- i. Raffle Team - Noreen Collins will come back for one more year
- ii. Care Team - Cori Noordyk will take the lead this year

iii. Electrical - still need, if we don't have someone that volunteers for the role than we'll have to pay for someone to be on site

c. Wristband Sales Report

i. Crazy busy we have almost \$49,000 in sales this month, some of that is membership (point of reference 2019 – sales started after memorial day we had \$14k)

1. Usually advanced ticket sales are usually about \$100K

2. Gate tickets are usually around \$40k

d. Travel Marquette Grant for Electricity on path and bridge

i. Additional \$1,000 that we will receive specifically for the lighting or whatever else we need for the walkway

e. Security t-shirts: Igor & Tom

i. They went ahead and got their tshirts printed with SECURITY on them

ii. Had a conversation with Tom about doing it for next year, work for a solution moving forward

f. Festival rules change regarding marijuana – Tourist Park is one place that people can smoke marijuana in the open. Our rules “please refrain from smoking in the vendor areas, children’s area, stage, etc” i.e. public areas

g. Emergency Plans – see above

h. Drumming circle to start festival

i. First time we did this was in 2018, calls everyone to the dance tent to start the festival. We still to get ahold of Carrie Bielo (need spelling) to see if she will lead this. Susan will reach out to her.

i. Addition of Land acknowledgment print and stage

i. Terri did some research from The Native Governance Center

ii. Fresh Coast Film Festival posts theirs outside, as well the video of it was played at the beginning of every block

iii. Susan: It could be in the program

iv. Dave: It would be very powerful if it was read at the beginning of the festival, maybe at the Drum Circle

j. Electrical upgrade on triangle panel – JP Electric

k. Festival Publicity – TV 6, Q107, RRN, Public Radio, Co-op news/England, July Bluegrass Unlimited

i. TV 6 – we are paying \$1200 and they are doubling it with ads and website banner

ii. Q107 – purchase of ad, not a trade

iii. RRN – we are doing a trade for 40 tickets

iv. Public Radio – bought a sponsorship with them

v. Co-Op New/England – Susan did an interview that will be published

vi. Bluegrass Unlimited – NEED INFO

vii. Social – Facebook ads, will purchase targeted ads for the area

DIRECTOR'S REPORT:

1. Thanks you! Sue & Ann pushing ticket sales through
2. Request to use tables and chairs from Lee
3. Training with Terri update
 - a. Been here the past two weeks
 - b. She is working on tickets and the bookkeeping that goes along with that
4. Building updates, bathrooms, outside work
 - a. Tree came down earlier and was finally being removed
 - b. Terrible smell coming from the bathroom, landlord came in and looked down the pipe and something was definitely there.

5. Susan needs approval to write more than \$500 checks during the festival. All in favor.

COMMITTEE REPORTS:

1. Fundraising Committee:

No updates.

2. Concert / Event Committee:

- a. June 20 th is the concert @ Presque Isle – there should be posters from Tristan
- b. July 6 th Union Suits at Beer Release @ Blackrocks
- c. July 14 th @ Ore Dock – last day of advanced ticket sales

3. Membership:

No updates.

LAST MINUTE ADDITIONS:

Motion to adjourn: 8:20 PM

Respectfully Submitted,

Candice Blackstone-Larson