



2015 A Hiawatha Music Co-op Year in Review

What a year! Kuddos to the Board and front office for an exceptionally busy and fun year!

January

Sponsored Community Sing at PWPL

Sponsored Sunday Jam at PWPL

Festival Poster Display at Babycakes

Beaumier Center Hiawatha Exhibit ended with a concert 1/31 Rudman, Koskinen, Parr

Welcomed new Board Member Michael Reed, welcome back Susan Bertram

Retreat at the Landmark Inn, all 10 Board Members present

Opened new banking account at Marquette Community Federal Credit Union

Began using new Quickbooks for Mac accounting program

Event/Concert Committee meets to develop Warm Up Wednesdays

Developed new Festival Traffic plan with City staff

February

Sponsored Community Sing at PWPL

Sponsored Sunday Jam at PWPL

Warm Up Wednesday with Nick Adams and the Aral Sea Divers

PWPL/MACC table during community awareness night

GLCYD begins working with us

Closed Wells Fargo account

Festival Committee meets

Logo contest winner selected

March

Sponsored Community Sing at PWPL

Sponsored Sunday Jam at PWPL

Warm Up Wednesday with Strung Together

Letter from Board sent to City regarding sale of Arabesque Tent

Event/Concert Committee meets

Board votes increases in Camping tags, Thursday night fee, Program Ads,

Agreement set with Blackrocks Brewery to develop a Hiawatha Beer

Board Insurance is purchased

April

Sponsored Community Sing at PWPL

Sponsored Sunday Jam at PWPL

Warm Up Wednesday with Union Suits

Event/Concert Committee works on Bayou Event

Spring Newsletter mailed

Festival Committee meets

May

Sponsored Community Sing at PWPL
Sponsored Sunday Jam at PWPL
Warm Up Wednesday with All Strings Considered
Bayou Fundraiser with Union Suits and Dragon Wagon
Entire Festival Poster display at Sweetwater Café through end of June
Volunteer Sign Up
Board approves Membership level revisions
Board approves Wheatland Music Scholarship
Review Festival Traffic plan with City staff

June

Festival Committee meets
Volunteer Sign up
Board approves increase in Children's Area performer fee for this year
Event/Concert committee considers Les Poules concert co-sponsor with Northern Nights

July

Blackrocks Hiawatha Beer Release party
Volunteer Sign up
Festival
Thursday Night – park pass, staggered entry, back gate, Luthier, Traffic/Gate change,
Fake wristband citations made this year
Board approves Les Poules collaboration with Northern Nights
Board approves Michigan Musical Heritage Project/Univ. of Mich, 4 tickets for videographers
Great Lakes Radio discount ticket vouchers all purchased by long time Festival attendees, no one new
Surveys are conducted at Festival
Board declines "People's Climate Walk& Festival" invite to have Festival children paint their mural
Board identifies need to have a written policy for how many caregiver wristbands can be given per person

August

Presentation at the Noon Rotary meeting
Board approves fee for 1 day Strategic Planning Retreat with GLCYD staff to facilitate
Board requests Mission Statement be added to more pages on Website, especially Performer page
Event/Concert Committee meets to discuss Ginny Hawkins and Tracy Schwarz, Les Poules, Annual meeting
Festival Wrap Up meeting at Gene and Susan Bertrams
Office phone switched from AT&T to Charter/bundle
Festival follow up meeting with City Staff
Application filed for 2016 City Fee Waiver
2 Insurance claims filed from Festival regarding damaged cars, 1 dismissed
Board moves to develop Crisis Team at Festival
Publicity for 2016 Festival Logo, due on October 9th

September

Sponsored Community Sing at PWPL
Sponsored Sunday Jam at PWPL
Co-sponsor NMU event with Ginny Hawker and Tracy Schwarz
Treasurer meets with financial advisor Jesse Bell. Rec not investing Festival profit
Jason Schneider assists in office with Quickbooks
Board approves Pure Michigan Festival publicity

*GLCYD meets with us regarding future marketing planning
Fall Newsletter mailed*

October

*Sponsored Community Sing at PWPL
Sponsored Sunday Jam at PWPL
Sponsored Strung Together at Marquette Food Co-op Sunday afternoon
Co-sponsored Les Poules A Colin at Ore Dock with Beaumier Center
Membership Committee participates in Baraga Harvest Festival
Annual Meeting with Lindsay Lou and the Flatbellys at the Elks Lodge
2016 Festival Logo winner is selected by Board
Crisis Team work group meets to begin policy/procedure development
Board responds to Karen DeYoung's family
Receive grant from city for 2016 City Fee Waiver
Electrical work being done by HMC electrical volunteers at Tourist Park, est, @\$2,000
Pure Michigan Ad is designed by Shelafoe Designs for free*

November

*Sponsored Community Sing at PWPL
Sponsored Sunday Jam at PWPL
Board approves purchase of used shelving units for office
Board responds to Amy Mackey's family
Board welcomes returning members Erin and Pearl and new members Jose and Josh
New shelves are moved to the office
Archive Committee meets to reorganize items on new shelves
Board sets and approves 2016 Festival budget for Main Stage, Children's Performers, Teen Scene Performers
GLCYD meets with Board to review potential for marketing plans
Social Media Instagram begins*

December

*Sponsored Community Sing at PWPL
Sponsored Sunday Jam at PWPL
Co-sponsored Claudia Schmidt concert at Mqt. Regional Historical Center
Board responds to Bill Braziers family
GLCYD meets to review agenda items for January 9th Retreat*