





2018 Hiawatha Music Co-op Members Spring Newsletter

It's hard to believe that the 40th Annual Hiawatha Music Festival is upon us. To those of you who have been there since the beginning, *Thank You!* To those of you who bring in your families and friends to experience the beauty of traditional music, *Thank You!* To those of you who have been volunteering tirelessly, *Thank you!* To those who share their musical talents on and off the stage, *Thank you!* And to those who support Hiawatha Music Festival in body or spirit, *THANK YOU!*

As you know (because you're members!) Hiawatha Music Co-op is always striving to provide events throughout the year that support our mission to provide and promote traditional music and educate society through our traditional music events. These come at a cost, but the rewards are invaluable.

What you may not know is that all annual events outside of Festival are only possible thanks to your Membership! Your membership and renewal is key to providing that Festival atmosphere 12 months of the year. We truly mean it when we say; we can't do it without you!

Did you know that of the 3,000 plus regular Hiawatha Music Festival attendees, only about 100 are annual paying members?! If each regular attendee or their friends or their families were to purchase a \$25 Ukulele Membership level, Hiawatha would have \$75,000, that's well over half of Festival expenses. There is so much potential for this strong organization and its members.

The Board of Directors will have signed its first four-year Strategic Plan for 2018-2022 by the time this newsletter has reached your inbox. Multiple boards have been working on the plan, which covers development of everything from educational and music events to community collaboration and sponsorship. Again, we cannot do this without you! Your input is as important as your membership. We have multiple committees that work diligently and are always looking for more members to join and serve.

If a committee isn't your thing, we have an Ambassador program where you can choose to assist Hiawatha "behind the scenes," in an "on-deck" facet, or right up in the "spotlight." We call *you* when we need some extra hands!

Here's the heart of it all, we feel that 40 years is a really big deal! We suspect that you all feel that way too. Help us celebrate this substantial accomplishment in the months leading up to Festival with events coordinated by our 40th Annual Hiawatha Music Festival Committee (hint, [click here for more](#)). Celebrate with us, interact with us, build a community with us.

So, ***thank you***, and let's keep in touch. Let us know how our Hiawatha Family is doing! If your email, phone, or home address has changed, a new baby (or fur baby) has arrived, or you have new endeavors that Hiawatha Music Co-op can support you in, keep us in mind. We love to share the love, and we love Hiawatha Music Co-op members.

Help us grow our membership. To learn what you can do, email katrinakeough@gmail.com or visit our membership web-page at www.hiawathamusic.org.

Happy Hiawatha and Cheers to 40 years of Hiawatha Traditional Music Festival!

Katrina Keough

Board President

Membership Committee Chair



40 and Counting

From the 40th Festival Committee

Written by Susan Bertram and Tom Dummer

If you had told me when we were putting together the 1st Hiawatha fest that I would be writing an article for the newsletter 40 years later I would have laughed at you. Granted I laugh a lot, but I feel safe in saying that none of us involved in the 1st could fathom the incredible Festival it has become and the amazing organization Hiawatha has grown into. We did it. And we keep on doing it. Several original founders and early members decided to make number 40 special. The dedicated committee organized and has been meeting regularly since last fall. Folks have been gathering at the office and others have connected via Skype or speaker phone as often as every other week. That is doubly dedicated considering all the members of this committee are Area Coordinators or Monitors and already have a full plate of organizational duties for the Fest. Regular and supportive committee members include Susan Divine, Susan Bertram, Julie Foster-Lindquist, J Pearl Taylor, Patience McCarthy, Pat Saari-Sherbinow, Gene Bertram, Bobby Glenn Brown, Sue Dohrman and Tom Dummer. THANK YOU!!!

If you read the newsletter (and you've read this far, so you must!) you saw the requests for folks to head up some special projects. Although some of our grandiose plans hit the cutting room floor, we are excited about the activities that are happening. I'm still confused why we didn't get enough volunteers to carry the current Board on golden litters to special thrones in prime main stage locations (on the chair side, of course), but I digress.

There are details elsewhere in the newsletter, but here is a brief list of are a few of the special things happening.

- *40 Trees will be planted on the NMU campus in joint celebration with Earth Day.*
- *A picnic table will be donated to Tourist Park (with a plaque commemorating the 40th)*
- *A special 40th Anniversary Beer Stein*
- *Commemorative 40th tokens*
- *Special "Greetings from Hiawatha" postcards*
- *Tie Dyed T-Shirts (to recapture those special fashion moments from 40 years past...)*
- *Special re-issue of vintage T-Shirt designs by Jack Bowers*
- *A special program with extra pages of pictures from years past.*

Come see all our Hiawatha History at the Celebration Tent at the Festival!

Hiawatha is MORE than a FESTIVAL!!

Most recently, we held the monthly Hiawatha On TAAP (traditional acoustic arts performances)

- *January 2018 – Preserving the Roots Early Influences of Traditional Music with* *Bill*
Hart, Phil Watts and Dan Truckey
- *February 2018 - Yooper Uke Week with Ben Hassenger*
- *March 2018 - Them Coulee Boys*
- *April 18, 2018- Mustard's Retreat*
- *May 16, 2018- Appleseed Collective*

Other 2018 Events On Deck

April 26, 2018 – Hiawatha Dance with All Strings Considered and caller Ginger Alberty

May 5, 2018 - NMU Student Chapter music and dance at the Ore Dock with the Dead Pigeons

June 28, 2018 - Saline Fiddlers Philharmonic in collaboration with the City of Marquette Arts and Culture Center Art Week Stroll

July 5, 2018 - 40th Hiawatha Blackrocks Beer Release Party

July 12, 2018 - 40th Hiawatha kick off event at the Ore Dock Brewing Company

September 14-15, 2018 – Master Artist event with world renown singer, songwriter Si Kahn!

November 3, 2018 - Annual Membership meeting and Board Elections at the new Barrel and Beam Brewery with the String Doctors

What's Up for 2019 You Ask?

The monthly **Hiawatha On TAAP** (traditional acoustic arts performances)

- *January 2019 - Preserving the Roots - Education on roots of Traditional Music*
- *February 2019 - open*
- *March 2019 - White Water*
- *April 2019 - Yooper Uke Week with Ben Hassenger*
- *May 2019 - Inland String Band*

So get out there and support the pre Festival events! Dig a hole for a tree, come to a concert, wear a tie dyed t-shirt. Then, come to the FEST!!!

The 40th Hiawatha Music Festival

Here it is! All the information you need for the 40th Annual Hiawatha Music Festival!

HIAWATHA

40th ANNUAL TRADITIONAL MUSIC FESTIVAL

July 20-22, 2018 • Tourist Park • Marquette, Michigan

MAIN STAGE ACTS

The Bone Tones • Michael Cleveland & Flamekeeper
Foghorn Stringband • Lakota John & Kin
Roanoke • The Steel Wheels • Steppin' In It
The Vogt Sisters • Wild Goose Chase Cloggers

Advanced Ticket Orders

Hiawatha Music Co-op Office
Next to the UP Children's Museum
129 W. Baraga, Suite B
Marquette, MI 49855
(906) 226-8575

Check, money order, or credit card.
Please check our website and phone
message for office hours.
Order tickets on-line at

www.hiawathamusic.org



We are a
'Zero Waste'
Festival



NO PETS
PLEASE

Ticket Information

WEEKEND ADVANCE

May 29- July 12
Adults (18&older)\$70
Teens (13 to 17) & Seniors 62 & Older\$60
Children (5 to 12)\$5
Parking Pass (registered campers only)\$75
Camping - Tents \$25, Campers up to 24 ft \$30,
Campers more than 24 ft \$40

WEEKEND GATE

Adults, Teens, Seniors\$85
Children\$5

FRIDAY NIGHT DANCE ONLY

Adults, Teens, Seniors\$25
Children\$5

SATURDAY OR SUNDAY ONLY

Adults, Teens, Seniors\$50
Children\$5

Friday Night Dance

All Strings Considered
with caller Jan Fowler
Jive At Five • Steppin' In It

Saturday Night Teen Dance

Black Jake & the Carnies
Charles Adlai Madison

Children's Area Performers

Polyphony Marimba
Lake Effect • Randy Kaplan
Ben Hassenger
Frank Youngman • Girl on a Boat

Email: info@hiawathamusic.org • or visit our website at: www.hiawathamusic.org

ANNOUNCING OUR PERFORMERS FOR 2018!

Friday Night Dance

**All Strings Considered, Jive at Five,
Steppin In It**

Saturday & Sunday: Main Stage

**Michael Cleveland and Flamekeeper, Foghorn String Band
Steppin' In It, Bone Tones, Wild Goose Chase Cloggers
Lakota John and Kin, Vogt Sisters
The Steel Wheels
Roanoke**

Saturday Night Teen Scene Performers for 2018

**Black Jake and the Carnies
Charles Adlai Madison**

Announcing our Children's Area Performers for 2018

**Randy Kaplan, Polyphony Marimba
Lake Effect, Ben Hassenger
Frank Youngman, Girl on a Boat, Kristen Erdman**

**Congratulations to Mark Rizzardi, winner of the 2018
Festival Logo Contest**



Mark Rizzardi from St. Paul Minnesota won with his theme of “Reflection” for this design. Mark relays that for many of us, this is a time to reflect on 40 years of festivals with great friends and great music. It has become a wonderful reunion of old friends, and equally enjoyable seeing 2nd and 3rd generations carrying on the Hiawatha tradition. Mark has been attending the Festival since its inception in 1979.

Mark graduated from NMU in Art & Design in 1979, and was fortunate to be a part of the beginning of Hiawatha. Mark is retired from teaching graphic design in Minneapolis and now work as a substitute high school teacher in Saint Paul, MN. I enjoy playing upright bass in the Twin Cities with two bands, The Gang of Mischief and Switched at Birth, and with The Union Suits in Marquette. Son Grant is a student at NMU, and Andrew is married to Chelsea and they live in Taiwan. Being Michigan natives, Tia and I plan to relocate full time back to Marquette in the coming years.



Tickets | 40th Hiawatha Music Festival

Advanced 40th Hiawatha Music Festival Tickets can be purchased May 29th to July 12th at the office or via our website. Remember to complete your membership renewal before purchasing tickets.

Advance Adult Weekend \$70

Advance Senior or Teen \$60

Children ages 6-12 \$5

Friday only \$25

Saturday only \$50

Sunday only \$50

Tickets can be purchased at Festival at the Gate Ticket Tent beginning at 9:00 AM on Friday, July 20, 2018.

Gate Adult Weekend \$85

Gate Senior or Teen \$85

Children ages 6-12 \$5

Thursday Night Lottery

Once again, the Thursday night thing is as popular as ever! By the time you receive this Newsletter, the Thursday Night Lottery application will be ready for you to print on our website!

Please read carefully through all our documents. As always, the Lottery is drawing for any Festival attendee who correctly submits an application for a Thursday night camp site.

It is totally random and we can assure you that no one is given preference. We typically receive about 300 applications for less than 100 spots!

Again, the reason you see folks in the same spot year after year is most likely that they are a VOLUNTEER and have a job to do early in the week or Thursday or Friday to make the Festival happen!!! We do place all our necessary Volunteers in campsites first, then we conduct the Lottery.

Thursday Night Pricing

Area A	\$60 per site
Area A	\$55 per site (sites 44, 46, 94, 96)
Area B	\$55 per site (Quiet Camping)
Area C	\$45 per site (tent only)
Area D	\$45 per site (tent only, no fires)

[Coming in April, CLICK HERE for a printable Lottery entry form.](#)



Camping

We are always looking at the best ways to make all Hiawathians fit into the campground at the Festival. This year, we will again enlist the help of our Campground Ushers (look for the **red aprons** on Friday when you arrive). They are placed around the campground to help each of you find a spot to put your tent or camper up.

Last year, we also employed our new motto of **“Squeeze Please!”** Please don’t waste space with unnecessary vehicles. And please allow room for other Hiawathians by not having tents and campers circled ‘round which wastes space too.

This year, we are also having a tiered system for camping tag prices.

- Tags for Tents, screen rooms, or large overhead tarps are \$25.
- Any camping unit up to 24 feet will be \$30.
- Any camping unit over 24 feet will be \$40.

(You do not include the camper tongue or towing package in the length of your camper.)

When you purchase tickets, you will to declare the length of your camper. During the weekend, if you are found to have an incorrect tag, you will be asked to upgrade to the appropriate tag.



You can earn it back! Volunteer at the Festival

As usual, the Festival could not happen unless we have hundreds of our faithful music lovers volunteer their time to help out. Each shift is so important to the success of the Festival. Please consider giving of your time this year!

Areas include:

Children's area
Gate sales
Green Team
Information Tent

The Shift that Suits your
Schedule!

Volunteer Sign Up Dates

- Thursday, May 31st, 5-8PM @ Hiawatha Office on Baraga Ave
 - Thursday, June 28th @ City of Marquette Art Stroll event Downtown Marquette Commons.
- Come get your Festival tickets, sign up for Volunteering, and enjoy the

Membership

Musician's Cafe

Security

Tokens

Teen Area

Tween Area
AND MORE!

[Click HERE to complete a
Volunteer form](#)



music of the **Saline**

Philharmonic Fiddlers!

- Thursday, July 12 5-8 PM @
Hiawatha Office on Baraga
Ave LAST
DAY OF ADVANCED TICKET
SALES!
- Date TBA, @ Blackrocks
Brewing Company Hiawatha
Beer Release Party



NEW to the Festival Volunteer Area | Adam Mohrman & Sign-Up Genius!

Hello, Happy Hiawatha! My name is Adam Mohrman and I am the new volunteer coordinator for the Hiawatha Music Festival. This will be my seventh year volunteering for the festival and I am excited to be stepping up my role and contribution as well as announcing a slight change to the volunteer process. This year we have decided to begin using an online volunteer management service to make volunteer sign-up easier and more accessible. We will be using **SignUp Genius** as our online third-party volunteer management service. It is our hope that through the use of SignUp Genius we will be able to better track

volunteer information, coordinate shift times and the number of volunteers needed, and also maintain accurate records of past volunteers in order to communicate future festival needs. [We will still be hosting volunteer sign-up events throughout the spring and summer as we get closer to the festival.](#) So please stay tuned for more information as we finalize the SignUp Genius page and for information on when and where the sign-up events will be.

If you have any questions about the new process or any questions related to volunteering for the festival, please feel free to contact me at adamhiawatha@gmail.com.

I look forward to seeing, meeting, and working with all the volunteers this year and to another great Hiawatha Music Festival!

Adam Mohrman

Volunteer Coordinator

Hey Young Artists!

YAK
is Back!

Youth Arts Corner

The ever growing Youth Arts Corner is back, celebrating its 5th year! Our youth

ages 7-17 can bring their arts and crafts can apply to participate and sell their arts and crafts! Please see our website for additional information and start crafting! Last year, many of our youth SOLD OUT! of their treasures and learned a lot about vending, money and just having a good time! The YAC will be open on Saturday from 12-4pm and each vendor will be assigned a 2 hour slot. Youth are required to bring their own chair and cash box. Parents encouraged to prepare them, but go listen to music while their kids are vending!

Hey Tweens! Your Tween Tent is back again this year!

You now have your own Tent and activities!! Yes, that's right! Our 9-12 year olds – too old for the Children's Area... not old enough for the Teen Scene! Now we have your very own tent and fun activities for you! Come check it out! Join in on the fun and help decide what the name of the Tweener Tent will be!

How About that Executive Director eh?!



Hiawatha's Executive Director Susan Divine is the driving force behind the scenes of Hiawatha Music Co-op. She attends Round Tables with other music festivals, attends all Hiawatha events and meetings, and keeps the general operations operational! The Board of Directors thanks her for her dedication and amazing Hiawatha spirit, talents, and all around great nature. We couldn't do this without you!



Celebrating 40 Years of Community Partnership

On April 28th the Hiawatha Music Co-op will team up with NMU to celebrate their 40th year by planting 40 trees in Northern's Outdoor Learning Areas. The event is a collaboration between the Hiawatha Music Co-op, Northern Michigan University's Sustainability Advisory Council, student leaders associated with GTU and EcoReps, and the Marquette County Conservation District. This effort was the brainchild of Doug Kitchel, who served on the Hiawatha Board of Directors for the past 6 years.

Professor Sarah Mittlefehldt, Co-Chair of Northern's Sustainability Advisory Council says, "When Doug asked if we'd be interested in helping with this project, it seemed to me that a tree planting was the perfect way to celebrate forty years of community partnership between the Hiawatha Music Co-Op and Northern Michigan University. It's a wonderful way to commemorate the past while also demonstrating our commitment to the future."

The trees will be purchased from the Marquette County Conservation District and will be planted in Northern's Outdoor Learning Areas. These spaces provide educational opportunities to teach students about the ecology and geology of our region. The forty trees will be mostly native trees, such as American sweet crab apple, elderberry, plum, and black cherry. Native trees were emphasized because they are better at supporting native insect and native bird species. Volunteers will also plant sugar maples and a few non-native fruit trees such as apples with the hope that future generations will be able to harvest the fruits of this collaborative effort.

If you are interested in volunteering at this tree planting event, please contact Sarah Mittlefehldt at smittlef@nmu.edu or come to the Outdoor Learning Areas located on the west side of campus on Elizabeth Hardin Drive at 1pm on April 28th.

One last thing.

If you purchased a membership prior to July 21, 2017 you must renew your membership to receive benefits for Hiawatha Music Festival 2018.

If you purchased a membership after July 24th of 2017, you're benefits will be used toward Festival 2018 but make sure you renew at the festival! There will be a raffle drawing for multiple prizes donated by local businesses as well as a Hiawatha Music Festival Package for one lucky Member! Not sure when you last renewed? Email info@hiawatha.org or katrinakeough@gmail.com.

If you are a **lifetime member**, your membership is still good! Please consider a donation and you can be entered into the raffle at the festival, receive multiple discounts and gifts as well as a great big THANK YOU for being with us for so long.

To become a member, **or renew your membership we have conveniently created a place on our Website!**

MEMBERSHIP LEVELS: AMOUNT & BENEFIT FOR MEMBERS Through Festival 2018

\$25/year – Ukulele: Bi-Annual Newsletter, 1 vote privilege at annual meeting, eligibility for board of directors, CD checkout privileges at the Hiawatha office, ticket discounts for selected Hiawatha events,

\$75/year - Fiddle: All gifts/privilege of \$25/year plus HMC mug, Festival Poster, plus \$5 off 3 Festival Tickets

\$250/year - Banjo: All gifts of \$150/year plus 2 vote privilege at annual meeting plus \$10 discount on 6 Festival tickets

\$500/year - Guitar: All gifts of \$250/year plus 2 vote privilege at annual meeting plus 2 free tickets to Festival and all other HMC events, plus up to 5 Free children Festival tickets

\$1,000/year – Stand-up Bass: All gifts of \$500/year plus 2 vote privilege at annual meeting program recognition, plus t-shirt, plus 4 Free Festival tickets, plus \$50 in food tokens.

Whew! Well, that's it! We are just going to leave you with a little preview of what is to come.

Happy 40th Hiawatha!



"Cacklin' Hen" from **2018 Grammy Award winner**
Michael Cleveland and Flame Keeper!



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